

# ONE-TO-ONE MENTOR SPECIALITIES TAXI Road Rally 2023

Find your Genre on the left-hand column, identify specialty details in the center column, and then choose your Mentor on the right. **Further info for that Mentor can be found in the Mentor Bios list.**

## Please List Your Mentor Preferences Below:

1st Choice	
2nd Choice	
3rd Choice	
4th Choice	
5th Choice	

GENRE	Details	Mentor	Day
<b>ADULT CONTEMPORARY</b>			
Label/Pub	Pop, AC, R&B, Jazz, Production and Mastering Expert	Derek Nakamoto	F / S
<b>BUSINESS MARKETING</b>			
Artist Development	Artist Coaching and Management Expert	Chris "Hot Rod" Long	F
Music Business	Music Business and Marketing Expert, Podcaster and Educator	Jeanna Isham	F/S
<b>COUNTRY</b>			
Label/Pub, F/TV	Songwriting and Film/TV Instrumental Cue Expert	Adam Zelkind	F / S
Label/Pub	Nashville Songwriting Expert	Steve Bloch	S

GENRE	Details	Mentor	Day
ELECRO / DUBSTEP / EDM			

Film/TV	Film/TV Instrumental Expert	Greg Carrozza	F / S
Film/TV	Electronica, Indie Rock, and Dramey	CK Barlow	F / S

ENGINEERING / PRODUCTION
--------------------------

Label/Pub, F/TV	Mastering / Remastering Expert	Chas Ferry	S
Label/Pub	Pop, AC, R&B, Jazz, Production and Mastering Expert	Derek Nakamoto	F / S
Label/Pub	Engineering, Production, Mixing Expert	Fett	F
Label/Pub, F/TV	Multi-Genre: Songwriting and Production	James Kocian	F / S
Label/Pub, F/TV	Engineering, Production, Mixing Expert	Ronan Chris Murphy	F / S

FOLK
------

Film/TV	Neo-Folk, Indie Rock and Pop Expert	John Pearson	S
---------	-------------------------------------	--------------	---

FILM / TV / COMMERCIALS / GAMES
---------------------------------

Songs and Inst.	Songwriting and Film/TV Instrumental Cue Expert	Adam Zelkind	F / S
Instrumentals	Film & TV Music Expert	Adonis Aletras	F / S
Instrumentals	Film & TV Music Expert	Andrew Jordan	S

GENRE	Details	Mentor	Day
<b>FILM / TV / COMMERCIALS / GAMES</b>			
Instrumentals	Film & TV Music Expert	Andrew Jordan	S
Instrumentals	Jazz Composition + Film and TV Instrumental Cue Expert	Bob Mete	F / S
Songs and Inst.	Film & TV Music Expert	Casey Hurowitz	F / S
Instrumentals	Music Library Owner, Film and TV, mixed genres	Chas Ferry	S
Instrumentals	Music Library Owner, Film/TV, Mixed Genres	Chuck Henry	F
Instrumentals	Film/TV Instrumental Expert	Chuck Schlacter	F / S
Songs and Inst.	Multi-Genre: Music Library Intro Cue + Songwriting Expert	Dean Krippaehne	F / S
Songs and Inst.	Music Library / Film & TV Music Expert	George Morden	F / S
Instrumentals	Film/TV Instrumental Expert	Greg Carrozza	F / S
Songs and Inst.	Vintage Music Library / Film & TV Music Expert	Jacob Nathan	F
Songs and Inst.	Film Composition and Production Music Expert	Jeanna Isham	F / S
Songs and Inst.	Film & TV Music Expert	Jim Thacker	F / S
Instrumentals	Film and TV Instrumental Cue Expert	Jonathan Weiss	F
Songs and Inst.	Music Library / Film & TV Music Expert	Joe Brandt	F / S

GENRE	Details	Mentor	Day
<b>FILM / TV / COMMERCIALS / GAMES</b>			
Songs and Inst.	Music Library / Film & TV Music Expert	Madison Tasker	F / S
Songs and Inst.	Film/TV Music Supervision and Publishing Expert	Mason Cooper	F
Songs and Inst.	Film and TV Instrumental Cue Expert	Matt Vander Boegh	F
Instrumentals	Film/TV Instrumental Cue + Scoring Expert	Peter Neff	S
Songs and Inst.	Film, TV and Advertising Music Expert	Pedro Costa	F
Instrumentals	Film/TV Instrumentals, Trailers + Scoring Expert	Randon Purcell	S
Songs and Inst.	Music Library / Film & TV Music Expert	Stephanie Reid	F / S
Instrumentals	Film/TV Instrumentals, Trailers + Scoring Expert	Steve Barden	S
Songs and Inst.	Recording Artist, Film/TV Composition/Production Expert	Terry Wollman	S

<b>HIP-HOP / RAP / URBAN</b>			
Film/TV Instrumentals	Film/TV Instrumental Expert	Greg Carrozza	F / S
Label/Pub, F/TV	Film and TV Instrumental Cue Expert	Jonathan Weiss	F
Film/TV Instrumentals	Film and TV Instrumental Cue Expert	Matt Vander Boegh	F

GENRE	Details	Mentor	Day
<b>HIP-HOP / RAP / URBAN</b>			
Film/TV	Jazz Composition + Film and TV Instrumental Cue Expert	Bob Mete	F / S
Film/TV	Film/TV Instrumental Expert	Chuck Schlacter	F / S
Label/Pub	Pop, AC, R&B, Jazz, Production and Mastering Expert	Derek Nakamoto	F / S
Film/TV	Film/TV Instrumental Cue + Scoring Expert	Peter Neff	S
Label/Pub, F/TV	Recording Artist, Film/TV Composition/Production Expert	Terry Wollman	S

<b>NEW AGE</b>			
Film/TV	Songwriting Expert	Bob Mete	F / S
Label/Pub, F/TV	Film/TV Instrumental Cue + Scoring Expert	Peter Neff	S

<b>ORCHESTRAL &amp; WORLD</b>			
Film/TV	Film/TV Instrumental Expert	Chuck Schlacter	F / S
Film/TV	Film/TV Instrumental Expert	Greg Carrozza	F / S
Film/TV	Film/TV Instrumental Expert	Steve Barden	S

GENRE	Details	Mentor	Day
POP			

Label/Pub	Pop, AC, R&B, Jazz, Production and Mastering Expert	Derek Nakamoto	F / S
Film/TV	Film/TV Instrumental Expert	Greg Carrozza	F / S
Label/Pub	Songwriting Expert	James Kocian	F / S

## R&B

Label/Pub	Pop, AC, R&B, Jazz, Production and Mastering Expert	Derek Nakamoto	F / S
-----------	---	----------------	-------

## ROCK

Label/Pub	Indie, Rock and Singer/Songwriter Expert	Chris "Hot Rod" Long	F
Film/TV	Indie Rock, Pop, and Neo-Folk Expert	John Pearson	S
Film/TV	Indie Rock, Electronica, and Dramey	CK Barlow	F / S
Label/Pub, F/TV	Rock Music Production Expert	Ronan Chris Murphy	F / S

## SONGWRITING

Label/Pub, F/TV	Songwriting and Film/TV Instrumental Cue Expert	Adam Zelkind	F / S
Label/Pub, F/TV	Multi-Genre: Songwriting and Production Expert	James Kocian	F / S
Film/TV	Multi-Genre: Music Library Songwriting Expert	Dean Krippaehne	F / S

## VOCAL PERFORMANCE / COACHING

Film/TV	Vocal Performance Expert	Stephanie Reid	F / S
---------	--------------------------	----------------	-------

# ONE-TO-ONE MENTOR SESSIONS

## TAXI Road Rally 2023

### O'Hare & Orly Room (Mezzanine Level / 2nd Floor)

Below is a list of the Mentors who will be available during the two One-to-One Mentoring sessions on Friday, November 3rd and Saturday, November 4th. Sessions are offered to TAXI Members Only. There is a limit of one mentor appointment per member. One-to-One Mentor registration is on a first-come, first-served basis only. Sign-up AFTER you get your Rally badge at Registration. There is a sign up area and table across from the last set of Ballroom doors on the ground floor of the hotel. Go there Thursday night AFTER you get your badge.

Please look over this list and pick the mentor of your choice BEFORE you arrive at the Rally! Some mentors may not be available (these spots fill up quickly), so as a backup, it's a great idea to select several (4 or 5) to choose from. Don't worry, though – we've assembled a fantastic group and a wide variety of industry pros. Any one of them will be able to share a wealth of information with you. Remember, there is a limit of one 15-minute mentor appointment per TAXI member.

PLEASE DO NOT CALL OR E-MAIL TAXI TO SET UP A MENTOR APPOINTMENT. Mentor appointments will be made AT THE RALLY ONLY, starting Thursday at 3pm, on November 2nd in the Grand Ballroom Foyer, near TAXI's Registration. Bring your list of preferred mentors with you. Refer to the Master Bio. List to select your choices. Make an appointment at the One-to-One Mentor registration table after you've already picked up your badge at TAXI's Rally registration table. You MUST have your Rally badge with you to sign-up for a mentor session. No badge, no appointment! Bring your music on your mobile device or laptop. Mentors will have their own headphones. Please bring your headphone jack or converter if you plan to play your music from your electronic device. If you don't wish to play music, you can just ask your mentor questions. It's your 15 minutes. No live performances during One-to-One sessions.

**Mentor availability subject to change.**  
**Limit of one 15-minute session per TAXI member.**  
**Mentor registration is on a first-come, first-served basis.**

### Friday, Nov. 3rd

10:00am – 12:00pm

#### O'Hare Room

Adonis Aletras	Dean Krippaehne
Adam Zelkind	Derek Nakamoto
Bob Mete	Fett
Charles (Casey) Hurowitz	George Morden
Chris Long	Greg Carrozza
Chuck Henry	Jacob Nathan
Chuck Schlacter	James Kocian
CK Barlow	

#### Orly Room

Jeanna Isham	Mason Cooper
Jim Thacker	Matt Vander Boegh
Joe Brandt	Pedro Costa
Jonathan Weiss	Ronan Chris Murphy
Madison Tasker	Stephanie Reid

### Saturday, Nov. 4th

3:00pm – 5:00pm

#### O'Hare Room

Adonis Aletras	Dean Krippaehne
Adam Zelkind	Derek Nakamoto
Andrew Jordan	George Morden
Bob Mete	Greg Carrozza
Charles (Casey) Hurowitz	James Kocian
Chas Ferry	Jeanna Isham
Chuck Schlacter	Jim Thacker
CK Barlow	

#### Orly Room

Joe Brandt	Ronan Chris Murphy
John Pearson	Stephanie Reid
Madison Tasker	Steve Barden
Peter Neff	Steve Bloch
Randon Purcell	Terry Wollman