



TAXI[®]

ROADRALLY

SCHEDULE
INFORMATION
VENUE MAP

NOV 7TH – NOV 10TH

2019

PROGRAM BOOK

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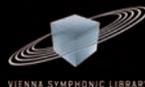
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TAXI[®]

ROAD RALLY

2019 PROGRAM BOOK

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CD Drop Boxes for the Happy Ending Listening Panel

Drop Boxes will be in the **Ballroom Foyer** between the 2nd and 3rd Ballroom doors on Sunday from 3:30-5:00PM. *This is the only panel with CD Drop Boxes during the Road Rally.*

CD Pick-Up Table

After the panel, you will be able to pick-up your CD's at the table between the 2nd and 3rd Ballroom doors.

#TAXIRoadRally

Share your Rally moments with us.



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@TAXIMusic

TAXI will be photographing and video recording this event. By attending, you consent to having your likeness photographed or video recorded for TAXI's promotional, marketing, and general operational purposes.

For more information see the General Media Release Statement on page 63.



Welcome To The Rally!

Dear Members and Guests,

WELCOME TO THE 23RD TAXI ROAD RALLY. We're happy you could join us, and we're grateful that you trusted us to deliver a weekend that's more valuable than anything else you could have done.

We're especially grateful to those of you who have travelled great distances to join us, *and* often at considerable expense. We promise to make your effort and investment well worthwhile.

The Road Rally is a free event *solely* because of our sponsors. Without them, you would be paying upwards of \$500 per ticket. Please take a few moments to stop by our sponsors' booths and check out their products and services. Better yet, show them some love by *buying* their products and services!

If you're new to the Road Rally, you're probably going to be surprised by how helpful and generous virtually all of the attendees are. The Rally has always felt like one big, supportive family instead of the competitive atmosphere found at many other large-scale conferences.

Magical things happen all the time at the Rally, so keep your eyes, ears, and mind open, and hopefully something magical will happen for you!

Finally, I'd like to thank all of our speakers, teachers, and mentors for taking time from their busy lives and making themselves so accessible to you and your fellow members. And of course, I'd like to thank our incredible staff for helping you all year long, and *especially* this weekend.

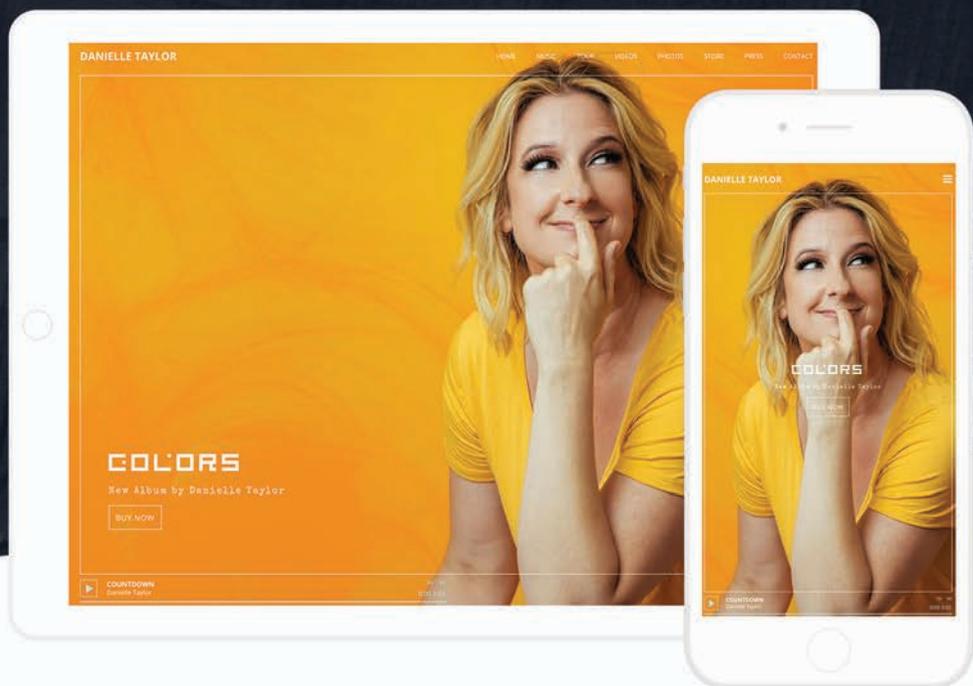
Enjoy the Rally!

Michael Laskow

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VENUE MAP

Floor plan for the Westin Los Angeles Airport hotel



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Take your music to the next level with our full line of top-quality products, including **CDs, DVDs, Vinyl Records, USB Drives, Printed Books, and Custom-printed apparel.**

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ROAD RALLY SCHEDULE OVERVIEW

Friday, Nov. 8th	GRAND BALLROOM	Concourse Ballroom	Westchester	O'Hare/Orly
9:00 AM	Opening Remarks with Legendary Record Producer Michael Lloyd			
9:05 AM	Welcome to the Road Rally Michael Laskow			
9:15 AM - 11:00 AM	Lifetime Achievement Award Jonathan Cain			
11:15 AM - 11:45 AM	The John Braheny Songwriting Award Clark Van Norris			
11:15 AM - 12:15 PM			Streaming Doesn't Pay, Now What? with Tony van Veen	One-to-One Session
12:45 PM - 2:45 PM		Eat & Greet Luncheon #1		
1:00 PM - 2:00 PM				
3:00 PM - 4:00 PM	How to Get More Forwards, Deals and Placements with TAXI members Matt Vander Boegh, Sherry-Lynn Lee, and Bob Mete		Modern Artist Development: Building a Fanbase with Sydney Alston	One-to-One Session
4:15 PM - 5:45 PM	Film & TV Song Pitch and Feedback with Frank Palazzolo, Bob Mair, Mason Cooper, Jeff Freundlich, and Shannon Quisenberry			
6:00 PM - 7:00 PM	Making Money with Your Old Recordings with Jeff Freundlich			
6:30 PM - 8:00 PM		Artist Showcase! with MusicPro Insurance (Sponsored Session)		

Includes Ballroom Panels, Drivers Ed Classes, Mentor Sessions, Sponsored Sessions, & Song Listening Sessions

National	Midway	Logan	LaGuardia	Kennedy	The Theatre
Composing for Production Music Libraries: Techniques and Strategies with Peter Neff	The Pursuit of Excellence: Determining Winners From Others with Bob Mete	Song Structures That Sell with Casey Hurowitz	How to Create an Effective EPK for Your Music with Dave Cool of Bandzoogie	Electronic Music Production 101 with Dr. Chrispy (AKA Chris Boshuizen)	Advanced Production & Mixing (In Your Home Studio) with Multi-GRAMMY® Award-winning mixer Rob Chiarelli and Ron Harris
					How to Secure the Bag: Exploring Untapped Revenue with Transparency Entertainment Group and Special Guest Sharaya J (Sponsored Session)
"Sounds" Like a Winner with Darlene Koldenhoven	Are You a Hit Song Maker? with Gilli Moon	Activate Your Inner Music Mogul: Mindsets And Strategies for a Successful Career with Nancy Moran	Virtual Orchestration for Songwriters and Producers with Martin Tichy for ILIO	Using Metadata to Get More Placements and Earn More Income with Joe Brandt	What It Takes To Succeed as a Songwriter in Today's Environment with Barry DeVorzon of MasterWriter
Song, Career, & Production Bar with James Kocian, Liz Redwing & Derek Nakamoto	Rhymecology: The Art of Rhyming with Jeff Walker	Give "Frightless" Performances Every Time You Sing! with Steven Memel	Getting the Most From Your Music: Producing the Same Song for Multiple Genres with Fett	Demystifying the Cue with Dean Krippaehne	

ROAD RALLY SCHEDULE OVERVIEW

Saturday, Nov. 9th	GRAND BALLROOM	Concourse Ballroom	Westchester	O'Hare/Orly
9:15 AM - 10:30 AM	Instrumental Pitch and Feedback Panel with Joy Basu, Jonathan Weiss, Chuck Henry, Pedro Costa, and Elyse Schiller		Modern Artist Development: Building a Fanbase with Sydney Alston	
10:45 AM - 11:45 AM	Analyze Songs Like a Pro with Robin Frederick			One-to-One Session
12:15 PM - 2:15 PM		Eat & Greet Luncheon #2		
12:30 PM - 1:30 PM	How to Make Full-Time Income with Custom Songs, Keynote Concerts, & VIP Private Concerts with Tiamo DeVettori of Musicpreneur Academy (Sponsored Session)			
2:30 PM - 3:30 PM	How Daytime Dramas Choose and Use Music with R.C. Cates, and Beth Wernick		"Thank God I Never Made It" Achieving Happiness Without Chart-Topping Success with Tony van Veen	One-to-One Session
3:45 PM - 5:15 PM	Music Supervisor Pitch Panel with Mason Cooper, Frank Palazzolo, Jonathan Weiss, Joe Brandt, and Jacob Nathan			
5:30 PM - 7:00 PM	Producing Fleetwood Mac with Ken Caillat			
8:30 PM - 11:30 PM		Jam Room		

Includes Ballroom Panels, Drivers Ed Classes, Mentor Sessions, Sponsored Sessions, & Song Listening Sessions

National	Midway	Logan	LaGuardia	Kennedy	The Theatre
Lyric Writing Fundamentals - The Big Picture with Cliff Goldmacher	Power Marketing For The DIY Musician with Bobby Borg	10 Essential Elements You Need To Book Better Gigs with Nancy Moran	How to Start Selling Fan Subscriptions with Dave Cool of Bandzoogle	Know Who You Are (And Why It's Important!) With Derek Nakamoto	What the Hit Makers Are Doing That You Are Not with Ronan Chris Murphy
Hit The Road: How To Get Your Road Ready Act Out On The Circuit with Ryan Gaughan	Music Business In 10 Easy Lessons with Ben McLane	Sample-Based Orchestral Arrangements – Listening Session with Martin Tichy for ILIO	Intro To Recording In Pro Tools with Jenna Drey and Mihai Boloni	Don't Get Screwed! How to Protect Yourself as an Independent Musician with Erin M. Jacobson, Esq.	Rock, Country, Christian, Singer/ Songwriter Listening & Feedback Session with Chris Long, James Kocian, & Paul Marshall
Song, Career, & Production Bar with Chris Long, Liz Redwing & Ronan Chris Murphy	Are Your Contemporary Christian Songs Really Contemporary? with James Kocian	Invincible Singing for Stage & Studio with Steven Memel	Women In The Studio: Roles and Critical Skills with Fett	Reverse Engineering Instrumental Cues with Dean Krippaehne	
					Open Mic



ROAD RALLY SCHEDULE OVERVIEW

Sunday, Nov. 10th	GRAND BALLROOM	Concourse Ballroom	Westchester	O'Hare/Orly
9:30 AM - 10:45 AM	Creating Trailer Instrumentals with Randon Purcell and Kyle Kniceley			
11:00 AM - 12:00 PM	60 Tips in 60 Minutes: Marketing for DIY Musicians with Dave Cool, Cristina Cano, Bobby Borg, and Sydney Alston.			
2:15 PM - 3:30 PM	Writing and Producing Music for Advertising with Nate and Kaelie Highfield and Rob Chiarelli			
3:45 PM - 5:00 PM	Understanding Music Library and Publishing Contracts with Erin Jacobson, Bob Mair, Pedro Costa, and Michael Eames	Live Feedback Master Class with Michael Lloyd		
5:15 PM - 6:30 PM	The Happy Ending Pitch Panel with Michael Lloyd, Rob Chiarelli, Greg O'Conner, Bob Mair, Ron Harris, and Pedro Costa			

Includes Ballroom Panels, Drivers Ed Classes, Mentor Sessions, Sponsored Sessions, & Song Listening Sessions

National	Midway	Logan	LaGuardia	Kennedy	The Theatre
	<p>Co-Writing Hits for the Christian Market with James Kocian</p>	<p>The Musician's Profit Path: The 5 Stage Blueprint To Create Massive Growth In Your Fan Base & Sustainable Income For Your Music Career with Bree Noble</p>	<p>"Building A Catalog Is A Marathon, Not A Sprint" with Chuck Schlacter</p>	<p>Make Your Legacy Catalogue Sing: How to Increase Your Income, Reclaim Your Rights, and Plan for the Future with Erin M. Jacobson, Esq.</p>	
	<p>Marketing For The DIY Musician with Bobby Borg</p>	<p>Effective Collaboration for Songwriters with Richard Harris, Pam Sheyne, & Chen Neeman</p>	<p>How To Know If You Are Ready For a Manager Class with Chris "Hot Rod" Long & Joe Brandt</p>	<p>Advanced Music Production In Pro Tools with Jenna Drey and Mihai Boloni</p>	<p>Urban, Pop, Jazz, & EDM Listening & Feedback Session with Suzan Koc, Jon Asher, Terry Wollman, & Ron Harris</p>

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Make great full-time income by writing one song per month outside of music publishing & licensing!



Earn a lucrative living without having to get signed or discovered!

*Join us for our
presentation

**How to Make Full-Time Income with Custom Songs,
Keynote Concerts, & VIP Private Concerts**

**SATURDAY 12:30-1:30
GRAND BALLROOM**

& visit us at our booth!



SCHEDULE OF EVENTS

*Subject to Minor Changes | Drivers Ed Class Descriptions on following pages

Thursday, November 7th

5:30pm – 'til close: **Road Rally Registration** – Near the Grand Ballroom on the hotel's first floor. You must have a photo ID to get your Road Rally badge!

5:30pm – 'til close: **One-to-One Mentor Registration** – Grand Ballroom Foyer – After you register for the Rally, proceed to One-to-One Mentor Registration in the Ballroom Foyer. Refer to the Mentor Bios list to make your selection. Members only, please. One Mentor per member. First-come, first-served basis. Must already be registered and have your Rally badge with you.

6:00pm – 8:30pm: **Dinner** – Eat at the hotel's *Daily Grill* (the food is really good) with all the new friends you've made during Road Rally Registration!

8:30pm – 11:30pm: **Jam Room and Open Mic** – The Jam Room is in the Concourse Ballroom (2nd floor) and the Open Mic is in the Mezzanine Theater (top of escalator), backline provided. The Open Mic is on a first-come, first-served basis. **Members and guests are welcome to jam and perform!**

Friday, November 8th

8:00am – All Day: **Registration** – Continues at the Rally Registration desk near the hotel's Grand Ballroom on the first floor.

9:00am – 9:05am: **Opening Remarks** – Grand Ballroom
– Legendary Record Producer **Michael Lloyd**.


9:05am – 9:15am:

Welcome to the Road Rally – TAXI Founder and CEO **Michael Laskow** welcomes attendees to the 23rd Road Rally. Michael will draw a ticket stub (between 9:00am and 11:00am) and one lucky person will win \$500 cash to help pay for their travel expenses. Another lucky person will win a Grand Prize bundle, including a PRS acoustic guitar valued at \$1,100! **You must be in the ballroom and have your ticket stub with you to win!**

9:15am – 11:00am:
Lifetime Achievement Award

Jonathan Cain is a Multi-Platinum songwriter, artist, keyboardist, guitarist, and vocalist who has been in three huge bands: The Babys, Bad English, and Rock & Roll Hall of Fame inductees, *Journey*. He's also the writer or co-writer of classic hits like, "Who's Crying Now," "Open Arms," "Any Way You Want It," "Faithfully," and the mega-hit, "Don't Stop Believin'." After 45 years, Jonathan is still playing sold out concerts with Journey, while also launching a new career writing, producing, and performing Contemporary Christian music. Join us as we honor Jonathan for his phenomenal, multi-decade career.

11:15am – 11:45am:
The John Braheny Songwriting Award

Clark Van Norris embodies everything the John Braheny Songwriting Award celebrates: a relentless dedication to song craft, humility, and generosity. In Clark's own words, "My goal each day is to write amazing and captivating songs, regardless of fame and fortune." John Braheny's legacy lives on because of songwriters like Clark!

11:15am – 12:15pm:
One-to-One Mentor Sessions

Located in O'Hare and Orly Rooms (Mezzanine Level / 2nd Floor)

11:15am – 12:15pm:
Drivers Ed Classes

See class grid and descriptions for more info.

12:45pm – 2:45pm:

Eat & Greet Luncheon #1 Concourse Ballroom (2nd Floor) – **You need to have purchased your Eat & Greet ticket in advance, and have your Rally badge with the Eat & Greet Luncheon credential on it to attend. Bring CDs if you'd like to give some music out!**

(Sponsored Session)
1:00pm – 2:00pm:
The Theater (Mezzanine Level / 2nd Floor)
How to Secure the Bag: Exploring Untapped Revenue

- with Transparency Entertainment Group and Special Guest Sharaya J.

HOT SELLERS

PRS Guitars offers an array of products to suit just about any tonal preference. Check out these proven winners from our versatile lineup.

Custom 24 - our flagship model, this is the guitar that started it all.

S2 Vela Semi-Hollow - a departure from your typical PRS and a good choice to win over new PRS customers.

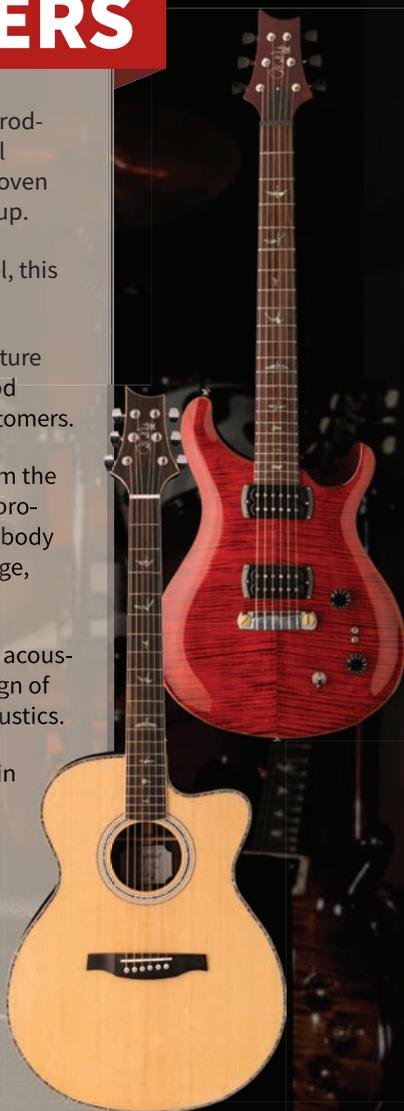
SE Paul's Guitar - PRS DNA from the ground up: TCI pickup design, proprietary nut material, sculpted body carve, brass insert stoptail bridge, and more.

SE A60E - a beautiful sounding acoustic that shares the bracing design of our exclusive Private Stock acoustics.

MT 15 - a serious piece of gear in a tiny package that comes at a very attractive price.

A range of tones and prices that can take you from the garage to the studio or a sold-out stadium show. Call your local PRS dealer to find out which PRS guitar or amp is right for you.

PRS PAUL
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Check out new Strings, Cables, and accessories from PRS!





3:00pm – 4:00pm:

How to Get More Forwards, Deals, and Placements

– Join TAXI members **Matt Vander Boegh**, **Sherry-Lynn Lee**, and **Bob Mete**, to get some career-changing advice that will *raise* your forward/deal ratio and probably *lower* your frustration level as well.

3:00pm – 4:00pm:

One-to-One Mentor Sessions

Located in O'Hare and Orly Rooms (Mezzanine Level / 2nd Floor)

3:00pm – 4:00pm:

Drivers Ed Classes

See class grid and descriptions for more info.

4:15pm – 5:45pm:

Film & TV Song Pitch and Feedback Panel – Songs (from TAXI members *only*) will be played for Music Supervisors and Music Licensing executives **Frank Palazzolo** (Music Supervisor), **Bob Mair** (CEO, Black Toast Music), **Mason Cooper** (Music Supervisor), **Jeff Freundlich** (COO, Wild Whirled), and **Shannon Quisenberry** (Director of Creative, Think Music). **Songs only! Music played during this panel will be chosen randomly from a playlist generated from a panel-specific TAXI Listing that ran prior to the Rally. Submissions not played during the panel will be screened on a yes/no basis after the Rally, and Forwards will be sent to all the panelists.**

6:00pm – 7:00pm:

Making Money with Your Old Recordings – If you've got original recordings from the 1930s to the early 1990s, do *not* miss this panel! **Jeff Freundlich's** company gets more Vintage Music placements than any other indie Publisher/Label in the world. Hear examples, learn why Music Supervisors love *authentic* Vintage Music, and what works best.

6:00pm – 7:30pm:

Drivers Ed Classes and Song, Career and Production Bars

See class grid and descriptions for more info.

(Sponsored Session)

6:30pm – 8:00pm:

Concourse Ballroom (Mezzanine Level / 2nd Floor)

Artist Showcase! with MusicPro Insurance – MusicPro Insurance presents a new music showcase featuring a selection of TAXI Road Rally attendees who responded to their invitation (and a couple of special guests). Performers include: **Sadie Duca**, **Kendyle Paige**, **Garren**, **The Cab Driverz** and **Ali Handal**.

8:30pm – 11:30pm:

Jam Room and Open Mic – The Jam Room is in the Concourse Ballroom (2nd floor) and the Open Mic is in the Mezzanine Theater (top of escalator), backline provided. The Open Mic is on a first-come, first-served basis. **Members and guests are welcome to jam and perform!**

Protect your passion

Join us for an **ARTIST SHOWCASE!**
Friday, November 8th from
6:30 – 8:00 pm on the
MusicPro Stage!

Please stop by the MusicPro
Booth and learn how to
Protect Your Gear!



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ROADRALLY 2019

Saturday, November 9th

9:15am – 10:30am:

Instrumental Pitch and Feedback Panel – Panelists **Joy Basu** (CEO, Lab Hits Music), **Jonathan Weiss** (Music Supervisor), **Chuck Henry** (CEO, 10 West Music), **Pedro Costa** (CEO, InStyle Music), and **Elyse Schiller** (Executive Producer, Masterphonic) will listen, give feedback, and possibly take some music home! **Music played during this panel will be chosen randomly from a playlist generated from a panel-specific TAXI Listing that ran prior to the Rally. Submissions not played during this panel will be screened on a yes/no basis after the Rally, and Forwards will be sent to all the panelists.**

9:15am – 10:30am:

Drivers Ed Classes

See class grid and descriptions for more info.

10:45am – 11:45am:

Analyze Songs Like a Pro – **Robin Frederick's** Jedi-like ability to figure out what makes nearly any great song work is a skill that can help you write better songs. Want to learn how to do it *yourself*? Robin will teach you how!

Bonus: Robin will critique some audience members' songs, live, on-stage at the end of this power-packed presentation!

10:45am – 11:45am:

One-to-One Mentor Sessions

Located in O'Hare and Orly Rooms (Mezzanine Level / 2nd Floor)

12:15pm – 2:15pm:

Eat & Greet Luncheon #2

– Concourse Ballroom (2nd Floor)

– **You need to have purchased your Eat & Greet ticket in advance**, and have your Rally badge with the Eat & Greet Luncheon credential on it to attend. Bring CDs if you'd like to give some music out!

(Sponsored Session)

12:30pm – 1:30pm:

Concourse Ballroom (Mezzanine Level / 2nd Floor)

How to Make Full-Time Income with Custom Songs, Keynote Concerts, & VIP Private Concerts

with **Tiamo DeVettori** of Musicpreneur Academy

– Grand Ballroom (Lobby Level / 1st Floor)

2:30pm – 3:30pm:

How Daytime Dramas Choose and Use Music

– Daytime Dramas use a *lot* of music, and bunch of that music comes from TAXI's members! Join us as we take a deep dive into the minds and work flow of Music Supervisor, **R.C. Cates**, and Music Library CEO, **Beth Wernick**, so you can learn how "soaps" choose and use music.

2:30pm – 3:30pm:

One-to-One Mentor Sessions

Located in O'Hare and Orly Rooms (Mezzanine Level / 2nd Floor)

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Why struggle to find the right word when you can have all the possibilities in an instant?

It's a magical moment when a song is born. Having a great melody is essential, but what you say and how you say it can be the difference between a good song and a great song.

While a computer program cannot compete with the mind and heart of a songwriter, the mind cannot compete with the word choices and rhymes that MasterWriter will give you in an instant. When the two work together, great things happen...

Saturday, November 9th

2:30pm – 3:30pm:

Drivers Ed Classes and Rock, Singer/Songwriter, Country, and Christian Listening Session

See class grid and descriptions for more info.

3:45pm – 5:15pm:

Music Supervisor Pitch Panel – Songs *and* Instrumentals, Members only pitch – Music Supervisors **Mason Cooper** (Film/TV), **Frank Palazzolo** (Scripted TV), **Jonathan Weiss** (Unscripted TV), **Joe Brandt** (Unscripted TV/Documentary/Film), and **Jacob Nathan** (Indie Film) will listen, give feedback, and maybe even take some music with them! **Music played during this panel will be chosen randomly from a playlist generated from a panel-specific TAXI Listing that ran prior to the Rally. Submissions not played will be screened on a yes/no basis after the Rally, and Forwards will be sent to all the panelists.**

5:30pm – 7:00pm:

Producing Fleetwood Mac with Ken Caillat – Grammy-winning *Rumours* sold more than 40 million copies. *Tusk* is often compared to the Beatles' White Album for its experimental approach. Ken will give us a behind-the-scenes breakdown of the engineering and production as we listen to select songs from each album. Sit back and get the inside scoop on some real Rock 'n' Roll history. Popcorn will be served!

5:30pm – 7:00pm:

Drivers Ed Classes and The Song, Career, and Production Bar

See class grid and descriptions for more info.

6:30pm – 8:30pm:

Dinner Break – You should have *tons* of new friends to dine with!

8:30pm – 11:30pm:

Jam Room and Open Mic – The Jam Room is in the Concourse Ballroom (2nd floor) and the Open Mic is in the Mezzanine Theater (top of escalator), backline provided. The Open Mic is on a first-come, first-served basis. **Members and guests are welcome to jam and perform!**

Sunday, November 10th

9:30am – 10:45am:

Creating Trailer Instrumentals – **Almost** every composer on the planet would love to land a big movie trailer. There's *much* more to it than laying down string pads or Taiko drum hits. Trailer mavens, **Randon Purcell** and **Kyle Kniceley** will share their techniques for structuring, layering, and sound design, *plus* tips on the best tools for the job!

11:00am – 12:00pm:

Drivers Ed Classes

See class grid and descriptions for more info.



Sunday, November 10th

11:00am – 12:00pm:

60 Tips in 60 Minutes: Marketing for DIY Musicians –

Join Disc Makers' CEO, **Tony van Veen** as he queries this panel of experts on the latest and greatest DIY Musician marketing tools and techniques that deliver real results. 60 great tips in 60 short minutes from **Dave Cool** (Bandzoogle), **Cristina Cano** (CDBaby), **Bobby Borg** (Best-Selling Author), and **Sydney Alston** (Artist Manager).

12:00pm – 2:00pm:

Lunch – No *Eat & Greet Luncheon* today. You're on your own. Enjoy the *Daily Grill*, which we anticipate will be very busy. Plan accordingly.

2:15pm – 3:30pm:

Writing and Producing Music for Advertising –

Creating songs that work in the highly lucrative field of Music for Advertising is different than what's generally needed for Film and TV. Join **Nate and Kaelie Highfield** and **Rob Chiarelli** of *The Usual Suspects* as they explain how they create the music that has been licensed in a *ton* of TV commercials!

3:45pm – 5:00pm:

Understanding Music Library and Publishing Contracts –

Countless members have signed contracts with nearly 100 different Music Libraries through connections made through TAXI. Some members fully understand the contracts they sign, but many *don't*! Join **Erin Jacobson** (Music Attorney), **Bob Mair** (Music Library CEO), **Pedro Costa** (Music Library CEO), and **Michael Eames** (Publisher) as we delve into the concepts and clauses you really, *really* need to understand before you sign on the dotted line.

3:45pm – 5:00pm:

Drivers Ed Classes and Pop, Urban, Jazz, and EDM Listening Session

See class grid and descriptions for more info.

5:15pm – 6:30pm:

The Happy Ending Pitch Panel – Members and Guests can pitch for this! This panel of experts from varied backgrounds will listen to randomly selected songs during this Rally-ending Pitch Panel. Film, TV, Song, *and* Artist pitches are all fair game during this panel with; **Michael Lloyd** (100x Platinum Producer, Music Supervisor), **Rob Chiarelli** (100x Platinum, Grammy-Winning Producer, Mixer), **Greg O'Conner** (Music Licensing Executive), **Bob Mair** (Music Licensing Executive), **Ron Harris** (A&R/Multi-Platinum Producer), and **Pedro Costa** (Music Licensing Executive). **CDs (Songs and Instrumentals) need to go in the drop boxes found between the 2nd and 3rd Grand Ballroom doors between 3:30pm – 5:00pm.**

IMPORTANT: For the above panel, you'd be smart to bring 4 or 5 copies of the song or instrumental you're dropping in the box (on individual CDs – with your contact info). If your music gets picked and played, there are times that one or more panelists will ask for a copy during the panel. Be ready for that moment!



DRIVERS ED CLASSES

(Teachers' bios are located on page 48)

Friday, November 8, 2019

▼ 11:15am – 12:15pm:

Streaming Doesn't Pay, Now What?

with **Tony van Veen – Westchester Room (Lobby Level / 1st Floor)**

The industry shift to streaming has devastated the independent artist's ability to earn income from their music. When it takes 300 streams to earn \$1, what is an artist to do? In this session Disc Makers CEO Tony van Veen discusses the financial realities of the modern streaming era and breaks down the ways artists can maximize their income today.

Composing for Production Music Libraries: Techniques and Strategies

with **Peter Neff – National Room (Mezzanine Level / 2nd Floor)**

This class examines what makes for successful music library tracks. We'll cover topics such as how to make your track edit friendly, common structures, ways to increase your usage, and the various terminologies used in this field. Peter Neff has composed hundreds of music library tracks, of which 100% of them have found placement in commercials, film, and over 1800 episodes of television.

The Pursuit of Excellence: Determining Winners From Others

with **Bob Mete – Midway Room (Mezzanine Level / 2nd Floor)**

This class will illustrate the traits and qualities that separate Winners from all others. We will discuss topics such as: Fear of Risk, Failure and Criticism, Making Commitments, Fear of Change, Problem Solving, Setting Goals, Dealing with Feedback, and Doing a Personal Inventory. The topics above will be demonstrated using examples from the sports and music industry. The class is fast paced and entertaining. Attendees will come away with a positive attitude toward work, their craft and their daily life.

Friday, November 8, 2019

▼ 11:15am – 12:15pm

Song Structures That Sell

with Casey Hurowitz – Logan Room (Mezzanine Level / 2nd Floor)

Struggling to get more songs forwarded and attract the ears of A&R people? Often it's all about song structure and beginner songwriters (and some experienced folks!) often miss the basics. Verses? Pre-Choruses? Choruses? Bridges? Casey Hurowitz, who has had many music placements and songs signed with music libraries, will talk about all those sections from both a musical and lyrical point of view. The class will listen to examples of popular songs and discuss what makes them tick as far as structure. Casey will also try (time permitting) to take CDs from the class and play some songs for discussion. So bring CDs and lyric sheets! Class participation strongly encouraged!

How to Create an Effective EPK for Your Music

with Dave Cool of Bandzoogle – La Guardia Room (Mezzanine Level / 2nd Floor)

One of the most important promotional tools for musicians is an electronic press kit. An EPK is your gateway to getting press, reviews, booking more shows, and more. But what makes an EPK effective? Join Dave Cool from Bandzoogle to find out how to create an EPK for your music that will impress media and bookers alike. During this class you'll learn what key elements should be in your EPK, where you should have your EPK, if and when to use an EPK specific platform, tips for sending your EPK to media and bookers, and more. Lots of additional resources will be shared throughout the class, plus there will be a Q&A to ask any questions you have.

Electronic Music Production 101

with Dr. Chrispy (AKA Chris Boshuizen) – Kennedy Room (Mezzanine Level / 2nd Floor)

Electronic music is all over the charts, but if you've never created it before, getting started can be daunting. In this hands-on introductory class, we will cover the basic terminology and techniques of EDM, like what is an 808, what is sidechaining, and what sounds you should buy. *Live in the class* we will take an acoustic rock track with a classic vibe, and recreate it as a high-energy, contemporary dance track, discussing each of the elements as we go. If you are new to electronic music and want to get the most out of the other EDM-focused sessions at the Road Rally, this workshop is the perfect place to start. By the time we are done, you should be ready to start creating your own electronic tracks, or be comfortable and confident working with any electronic producer.

Advanced Production & Mixing (In Your Home Studio)

with Multi-GRAMMY® Award winning mixer Rob Chiarelli and Ron Harris – The Theatre (Mezzanine Level / 2nd Floor)

This class will be hosted by multi-Grammy® award-winner Rob Chiarelli and 20x platinum producer Ron Harris. This year, the focus will be on creating, producing and recording music in your home studio. If you are an artist, songwriter, producer or engineer and you want to take your recordings to the next level, this is the place to be. Topics will cover everything from production, arranging, recording and mixing to song arrangement, plugins, EQ, compression, vocal performances and yes ... even acoustics and sound treatment. Rob and Ron will answer all your questions and reveal the secrets that make will make your songs and recordings sound like a million bucks.

▼ 1:00pm – 2:00pm:

How to Secure the Bag: Exploring Untapped Revenue

with **Transparence Entertainment Group** and **Special Guest Sharaya J.**
– **The Theater (Mezzanine Level / 2nd Floor)**

Many artists wear multiple hats while juggling the business of music. With this pressure the importance of fully registering accurate metadata is often lost leaving money on the table. According to industry sources music creators have been losing out on billions of dollars globally. When music is streamed, downloaded, broadcast or played live, there are royalties due for the performance in a sound recording payable to copyright owners & performers in addition to those for the composition. Explore these untapped revenues and how to secure your fair share. Our team of panelists will uncover specific details involved in properly registering works by demonstrating that attaching precise metadata to specific sound recordings results in increased royalties worldwide. Money Sounds Good, Right? Special Guest performance by Sharaya J. of Fox Television's "*The Four: Battle for Stardom*."

▼ 3:00pm – 4:00pm:

Modern Artist Development: Building a Fanbase

with **Sydney Alston – Westchester Room (Lobby Level / 1st Floor)**

After the songs are picked and the music is recorded, how can I get my music out to the public and build a strong fan base? Modern Artist Development is all about how to present your work when it's done and how to build and maintain a fanbase and monetize your efforts. In this session we will delve into topics like: How to grow a live audience from an empty room to packed house; How you use social media, text messaging, and email to engage with your fans and get them to help you spread the word; How to best spend your marketing money to get the most out of your release or concert; and how to use your fanbase as leverage for sponsorships and product.

"Sounds" Like a Winner

with **Darlene Koldenhoven – National Room (Mezzanine Level / 2nd Floor)**

Learn how to capture that winning vocal "Sound" from Darlene, who brings her many years of experience and expertise on working from 'both sides of the glass' as she addresses the solutions in technique and dual communication to achieve that 'platinum' vocal sound. Focusing on the voice, vocal production, and the voice/ear/brain connections, this class is full of inside information and sound advice to help you achieve your goals as a singer, songwriter, or producer working with singers. Did you know that the singer will only 'sing' the frequencies that their ears can hear and that the ear provides the food for the brain? Learn what frequencies will boost creativity, motivation, quick thinking and a strong memory and which ones will help be a better singer, speaker, and songwriter. Learn how to tune your ear, tune your voice, and tune yourself to become a more powerful singer, speaker, songwriter, musician, performer, producer, and engineer. Her many accolades and book with 7 CDs, *Tune Your Voice: Singing and the Mind's Musical Ear*, that is endorsed by everyone from Juilliard to "American Idol," says it all ... Stop by for a listen.



Friday, November 8, 2019

▼ 3:00pm – 4:00pm

Are You a Hit Song Maker?

with Gilli Moon – Midway Room (Mezzanine Level / 2nd Floor)

Let's analyze the song structure of some of today's Top 10 tastemakers, what makes a song commercially successful, and what you need to do to make your song, a hit song. The term 'hit song' often gets a bad rap amongst the independent music scene, but for better or worse, it can jettison your career. We'll look at that reasoning together, and whether you're up to playing the game to be successful in the music business today. Interactive class: Come with your best songs and find out if you have what it takes.

Activate Your Inner Music Mogul:

Mindsets And Strategies for a Successful Career

with Nancy Moran – Logan Room (Mezzanine Level / 2nd Floor)

The difference between highly successful artists, composers, producers and writers and their struggling counterparts is rarely talent. The difference is that the highly successful ones have learned to access their entrepreneurial skills—or what artist development coach, Nancy Moran, calls their “inner music mogul”—to keep them on track, attract opportunities, and propel them to the top of their market. The good news is that YOU already have these same entrepreneurial skills within you. You just need to tap into them! In this workshop, Nancy teaches you to do that by walking you through specific strategies, techniques, mindsets and concepts that she uses regularly with her own, successful Music Mogul Academy clients. Be prepared to write and participate because this workshop is about YOU. You've got the talent. Now, let your inner music mogul show you what you can do with it!

Virtual Orchestration for Songwriters and Producers

with Martin Tichy for ILIO – La Guardia Room (Mezzanine Level / 2nd Floor)

If you're new to working with orchestral sounds and arrangements on the computer and want to get your feet wet, this is the course for you. Martin Tichy, who specializes in orchestral music production, not only with his background as a violin player and composer, but also as Vienna Symphonic Library's long-time Marketing Manager, will share tips and tricks to quickly achieve great sounding string and orchestra arrangements for your tracks. Topics include how to use shortcuts without a steep learning curve, what tools you need when you're on a budget, technical basics, placement and reverberation, how to create lively and emotional phrasings, and which beginner's mistakes and pitfalls you can easily avoid. Join this class and you'll be able to make educated decisions on how to integrate realistic sounding symphonic instruments into your music!

Using Metadata to Get More Placements and Earn More Income

with Joe Brandt – Kennedy Room (Mezzanine Level / 2nd Floor)

Metadata might not be the most exciting aspect of the music industry, but it's *critical* if you want music supervisors and editors to use your music and get your information on the Cue Sheets that your Performing Rights Organization use to pay you! Now, it's exciting, isn't it? Learn what Metadata is, where to put it, and which information is the most important!

Friday, November 8, 2019

▼ 3:00pm – 4:00pm

What It Takes To Succeed as a Songwriter in Today's Environmentwith **Barry DeVorzon of MasterWriter – The Theatre (Mezzanine Level / 2nd Floor)**

Music and the music business are constantly changing, but some of the rules that lead to success are still pretty much the same. Hit songwriter and CEO of MasterWriter will discuss those golden rules and the opportunities in the music business, as it exists today. He will also share an interesting story or two and briefly demonstrate why MasterWriter is the songwriter's best friend. Barry is a Road Rally favorite. **You'll learn a lot, and you can win a free license to MasterWriter by just attending.**

▼ 6:00pm – 7:30pm

Song, Career, and Production Barwith **James Kocian (Song), Liz Redwing (Career), and Derek Nakamoto (Production) – National Room (Mezzanine Level / 2nd Floor)**

These sessions are similar to the One-to-One Mentor Sessions, but open to TAXI members *and* guests. They're free and on a first-come, first-served basis. **Please bring your Music on CD or Mobile Device.**

Rhymecology: The Art of Rhymingwith **Jeff Walker – Midway Room (Mezzanine Level / 2nd Floor)**

Whether you are a rhyming expert or just testing the waters, The Rhymecologist will help you step up your lyric writing in just one fun session. The Hip-Hop based Rhymecology techniques will improve songwriting in any genre and give you a unique edge to stand out. This interactive class will expand your creative writing tool kit through a multitude of exercises and tools as you learn about the power of multi-syllabic rhyming, wordplay and other secrets. Bring a pen and notebook and create "on-the-spot" rhymes with the group. (Seriously, bring pen/paper).

Give "Frightless" Performances Every Time You Sing!with **Steven Memel – Logan Room (Mezzanine Level / 2nd Floor)**

Wouldn't it be great if when we were born they handed us a manual on how to operate this thing called "you"? Well they didn't. Staying in the dark about what's happening when you get anxious and uptight leaves you wide open to negative self-judgment, self-criticism and other yucky stuff that makes the situation worse. Learn techniques and strategies on what to do to turn that around, and find out how "it's not your fault, but it is your responsibility." Steven Memel will take you through the ins and outs of operating your mind and emotions so that they support you rather than undermine you. Be there! You'll be glad you were!



Friday, November 8, 2019

▼ 6:00pm – 7:30pm

Getting the Most From Your Music: Producing the Same Song for Multiple Genres

with **Fett** – La Guardia Room (Mezzanine Level / 2nd Floor)

In today's music world, you want to minimize your effort, cost and time spent, while giving your music its maximum potential for different placements – and chances for success. One way to do that is to consciously – from the beginning – produce a single song for multiple genres, rather than re-recording the same material at separate times and in different circumstances. It takes some careful planning and forethought, but the results are well worth it. In this real-world case study, using a “Production & Session Map” and other tools, veteran Nashville engineer/producer, Fett, walks you through the entire process from “worktape” to final masters for 3 different genres, all using different subsets of material from a single recording session. Multiple, real-world audio examples are used for illustration, so you can hear first-hand how the process works.

Demystifying the Cue

with **Dean Krippaehne** – Kennedy Room (Mezzanine Level / 2nd Floor)

Gain insight into writing, recording and producing quality music for Film and TV and learn the secret tips, tricks and strategies pros use to create music cues quickly. Discover the difference between writing a “song” and creating a “mood.” Learn what music libraries and supervisors are looking for and how to get your music into their ballpark. We'll also talk about how to instantly make your productions sound “bigger” and get your virtual instruments sounding more “real.” I'll play music examples of cues that worked well for me (and some that did not) and we'll discuss the reasons why. We'll also address why “radio” lyrics don't work well on TV and how to better craft your lyrics for those money-making placements. Lastly, we will take a look at a few other aspects of the biz including: Royalties, networking, writer's block, and the future of music.

▼ 6:30pm – 8:00pm

Artist Showcase!

with **MusicPro Insurance** – Concourse Ballroom (Mezzanine Level / 2nd Floor)

MusicPro Insurance presents a new music showcase featuring a selection of TAXI Road Rally attendees who responded to their invitation (and a couple of special guests). Performers include: Sadie Duca, Kendyle Paige, Garren, The Cab Driverz and Ali Handal.

Saturday, November 9, 2019

▼ 9:15am – 10:30am

Modern Artist Development: Building a Fanbase

with **Sydney Alston** – Westchester Room (Lobby Level / 1st Floor)

After the songs are picked and the music is recorded, how can I get my music out to the public and build a strong fan base? Modern Artist Development is all about how to present your work when it's done and how to build and maintain a fanbase and monetize your efforts. In this session we will delve into topics like: How to grow a live audience from an empty room to packed house; How you use social media, text messaging, and email to engage with your fans and get them to help you spread the word; How to best spend your marketing money to get the most out of your release or concert; and how to use your fanbase as leverage for sponsorships and product.

▼ 9:15am – 10:30am

Lyric Writing Fundamentals - The Big Picture

with **Cliff Goldmacher** – National Room (Mezzanine Level / 2nd Floor)

Most songwriters begin writing songs - and lyrics in particular - because they're inspired to do it. This is a great start, but if you're looking for consistency and success with your songwriting, it makes better sense to genuinely understand what makes lyrics work and why. This workshop explores lyric writing from a big-picture perspective. Some of the topics covered in this workshop: The importance of a natural, conversational and singable lyric. The value of simplicity in song lyrics Metaphor and how its effective use raises the level of a lyric. Writing lyrics while keeping your listener's perspective in mind.

Power Marketing For The DIY Musician

with **Bobby Borg** – Midway Room (Mezzanine Level / 2nd Floor)

Are you looking for a systematic approach to getting to that next level of your career? Do you want to make music that matters, and music that gets heard? Are you confused by all of the fly-by-night companies and tools that flood the marketplace? Then this engaging presentation of practical ideas is for you! A former major label, Indie, and DIY recording/touring musician turned artist advocate, Bobby Borg clearly reinterprets tried-and-tested marketing concepts used by the most successful and innovative companies, and breaks them down into powerful steps that you can immediately use to set your career on the right course. This down-to-earth, fun, and uplifting gathering will leave you supercharged with new ideas that help you to attract the attention of those that can help you by first helping yourself. Feedback and critique methods will also be examined using a few select audience members. Bring your music and get heard first.

10 Essential Elements You Need To Book Better Gigs

with **Nancy Moran** – Logan (Mezzanine Level / 2nd Floor)

As a performing singer/songwriter or band, one of the best ways to increase your fan base, raise your profile, and get your music heard is to perform in front of a live audience. And with online CD and download sales declining, it's also a great way to make money and boost your income. But let's be serious. There are GOOD gigs...and not-so-good gigs. And the competition is tough for those good gigs! In this class, veteran touring artist and Artist Development Coach, Nancy Moran will identify the 10 Essential Elements that you need to set yourself apart from thousands of other bands and artists. By the end of this interactive session, you'll know where you are succeeding, just getting by, and/or where you need to put in more time and effort. Happy Gigging!

How to Start Selling Fan Subscriptions

with **Dave Cool of Bandzoogle** – La Guardia Room (Mezzanine Level / 2nd Floor)

As a musician, it's important to diversify your revenue streams to support your career. One way to generate a new income stream is by offering fan subscriptions, or memberships. Join Bandzoogle's Dave Cool to find out how you can generate recurring revenue with subscriptions and deepen your connection with your biggest fans. During this class you'll learn how selling fan subscriptions can benefit your career, why you should sell subscriptions through your own website, where subscriptions fit into your career with selling and streaming your music, how to decide the rewards for your fans, and how to promote subscriptions to your fans. Lots of additional resources will be shared throughout the class, and there will be several Q&A breaks to ask any questions you have.



Saturday, November 9, 2019

▼ 9:15am – 10:30am

Know Who You Are (And Why It's Important!)

with **Derek Nakamoto – Kennedy Room (Mezzanine Level / 2nd Floor)**

Veteran producer and musical mastermind behind the careers of some of the most eclectic artists (Keiko Matsui, etc.) shares his secrets on positioning yourself uniquely in today's marketplace. If you want to be the next Beyonce, you should avoid this class at all cost. But if you don't mind being different and have a unique voice in this world, don't miss this interactive and highly impactful class with one of the most versatile and eclectic producers/arrangers working today.

What the Hit Makers Are Doing That You Are Not

with **Ronan Chris Murphy – The Theatre (Mezzanine Level / 2nd Floor)**

The difference between a good demo and a hit master has much more to do with production techniques than gear. Ronan will highlight some of the most common mistakes people make with their productions, and dissect recent hits to help you understand the strategies the hit makers are using that you can use in your own productions.

▼ 12:30pm – 1:30pm

How to Make Full-Time Income with Custom Songs, Keynote Concerts, & VIP Private Concerts

with **Tiamo DeVettori of Musicpreneur Academy – Grand Ballroom (Lobby Level / 1st Floor)**

Discover how to get commissioned to write custom songs for high-paying clients, perform on large conference stages by combining live music with speaking to give "Keynote Concerts" for sold-out audiences, and get booked for high-end private concerts. You will gain very practical knowledge about how to realistically make great income with music in ways that are wide open and full of opportunity.

▼ 2:30pm – 3:30pm

**"Thank God I Never Made It":
Achieving Happiness Without Chart-Topping Success**

with **Tony van Veen – Westchester "A" Room (Lobby Level / 1st Floor)**

Disillusioned musicians abound, but it doesn't have to be that way. Recognition metrics like chart position and social stats can kill the joy in your creative life and lead to discouragement and artistic paralysis. Yet each of us has our own unique vision of where our art can take us, one that relies on very different measures and victories. Bring your perspective (and your frustrations) to this interactive session where Disc Makers CEO Tony Van Veen explores with you how an ambitious DIY artist today can find creative freedom, engagement, and enjoyment on their own terms by discovering their personal definition of success.

▼ **2:30pm – 3:30pm**

Hit The Road: How To Get Your Road Ready Act Out On The Circuit

with **Ryan Gaughan – National Room (Mezzanine Level / 2nd Floor)**

As an artist, gigging and marketing are essential yet frustrating part of the business. This class will dive deep into proven strategies to jump-start your local impact, taking those principles regionally, nationally and even internationally. Covering the entire booking process from initial contact with a talent buyer all the way to effective and up to date promotional tools will be covered. After this class you will have the fundamentals to work effectively towards booking, promoting and making a living playing live and using social media marketing skills. There will be plenty of time allotted for Q&A, and entertaining stories from the road pointing out successes and failures every DIY artist should look for. All from a teacher active in the international, DIY booking world. Building a solid fan base with social media whether you are just starting or a vet trying to get more fans.

Music Business In 10 Easy Lessons

with **Ben McLane – Midway Room (Mezzanine Level / 2nd Floor)**

Ben will go over the 10 vital lessons he has learned every entry level and professional musician or executive should know to survive and thrive in the music business (which are laid out in his recent book “Music Business In 10 Easy Lessons” available on Amazon), as well as go over other relevant related industry topics and Q&A.

Sample-Based Orchestral Arrangements – Listening Session

with **Martin Tichy for ILIO – Logan (Mezzanine Level / 2nd Floor)**

In this class Martin Tichy invites you to bring recordings of your songs and instrumentals that contain orchestral instruments for honest and constructive feedback. This could be a string arrangement for a song, a hybrid underscore or an epic orchestral trailer – just anything that includes instruments of the orchestra. Using your examples, Martin will reveal a lot of tricks of the trade to create authentic orchestrations, from intimate string quartets to blaring brass sections to large-scale orchestras. Finally, you’ll receive valuable recommendations for educating yourself on your journey to better virtual orchestrations! **Please be on time** to receive a raffle ticket when you enter the room. We will pull a random ticket from a box and call the ticket number out for you to bring up a CD or your phone with a headphone jack for playing back your music.

Intro To Recording In Pro Tools

with **Jenna Drey and Mihai Boloni – La Guardia Room (Mezzanine Level / 2nd Floor)**

Want to learn how to record vocals and music in Pro Tools? From setting up your microphones, recording vocals and instruments, punch-ins and overdubs, to creating comps, this class will show you how you can improve your music by improving your recording technique. This class is led by Pro Tools Expert Instructor Mihai Boloni, who has over 17yrs of experience working with singers, songwriters, and musicians, an Audio Engineer and Music Producer. Learn how to use fundamental production techniques in Pro Tools used by music professionals across the industry. All attendees will be provided link for Avid’s Free Basic Version of Pro Tools for your own personal use.



Saturday, November 9, 2019

▼ 2:30pm – 3:30pm

Don't Get Screwed! How to Protect Yourself as an Independent Musician

with Erin M. Jacobson, Esq. – Kennedy Room (Mezzanine Level / 2nd Floor)

An explanation of the most common types of ways independent musicians and songwriters get screwed and how to protect yourself before it happens. This class will include real examples from artist's careers, as well as a discussion on what contracts are necessary to prevent these scenarios, along with an opportunity for Q&A with music attorney Erin Jacobson.

Rock, Country, Christian, Singer/Songwriter Listening & Feedback Session

with Chris "Hot Rod" Long, James Kocian, and Paul Marshall
– The Theatre (Mezzanine Level / 2nd Floor).

Please come join Chris "Hot Rod" Long (Rock A&R Expert and Artist Manager), James Kocian (Multi-Genre Songwriting and Production Expert), and Paul Marshall (Country Songwriting Expert). **Please note:** We will now be giving you one raffle ticket as you enter the Theatre just before each session begins. You **must** have your raffle ticket at the *beginning* of each session. Latecomers will **NOT** be able to get a ticket out of fairness to the people who got there on time. To choose songs for the panel, we will pull a random ticket from a box and call the ticket number out for you to bring up your CD. Members *and* guests may submit for these sessions. **Audio CDs and mobile devices only please!** Lyric sheets should be rubber-banded on outside of CD. Sharpies and rubber bands will be next to drop boxes inside the ballroom. **You must have a valid Road Rally 2019 badge to submit! Note: These sessions are NOT for Film & TV music feedback. These sessions are for Label, Publisher, and Artist feedback only!**

▼ 5:30pm – 7:00pm

Song, Career, and Production Bar

with Chris Long, Ronan Chris Murphy, and Liz Redwing – National Room (Mezzanine Level / 2nd Floor).

Please join Chris Long (Song), Ronan Chris Murphy (Production), and Liz Redwing (Career). These sessions are similar to the One-to-One Mentor Sessions, but open to TAXI members *and* guests. They're free and on a first-come, first-served basis. **Please bring your Music on CD or Mobile Device.**

Are Your Contemporary Christian Songs Really Contemporary?

with James Kocian – Midway Room (Mezzanine Level / 2nd Floor)

Find out how to turn your songs into material that works in today's Christian market. Lyrics, melody, and production have to all be working together for your songs to be competitive. You'll learn what the latest trends and techniques are, and time permitting, James will listen to some of your songs and give feedback in the class!

▼ 5:30pm – 7:00pm

Invincible Singing for Stage & Studio

with **Steven Memel** – Logan Room (Mezzanine Level / 2nd Floor)

A tap on the shoulder from the gods of singing is usually what we hope for when we walk on stage. You may be rolling the dice like that every time or maybe you feel pretty dang confident. But no matter what you feel, you *know* there's something more. Something transcendent. Something inside that's hard to express, but when you hit it, you feel 80 feet tall. What would you feel like if you knew, beyond the shadow of a doubt that you could do that each and every time? That your voice would soar and your performance would take your audience into that "could hear a pin drop" silence or send them "over the top" into a wild frenzy of screams and cheers. Steven Memel says that can be true for you! Join this fun and exciting session to find out how.

Women In The Studio: Roles and Critical Skills

with **Fett** – La Guardia Room (Mezzanine Level / 2nd Floor)

Do you work with women in the studio? Did you know that women and men have different hearing, and each bring unique perspective to the music production process? Did you know that women are increasingly becoming a major force in the audio industry? Are you a woman who wants to improve your recording and production chops? Using audio examples of some of today's leaders in the field (who just happen to be women), veteran Nashville producer/engineer, Fett (host of the Empowering Women In Audio live events), discusses two primary areas that are pertinent to women in audio production: 1) the changing role of women in the studio today; and 2) specific, critical skills that are required to compete. A list of audio resources for women is included. Whether you're experienced or just starting out, if you have an interest in recording and production, this class is for you.

Reverse Engineering Instrumental Cues

with **Dean Krippaehne** – Kennedy Room (Mezzanine Level / 2nd Floor)

Learn how to build simple yet effective instrumental cues that can create real income! Listen to examples and discover the detailed recipes for some of the most sought after and commonly used instrumental cues in the market today. In this workshop we will talk about common cue formulas, genre specific progressions, stereotypical instrumentation, chord structure, style parameters and more. You will learn how to listen to a piece of music in any genre, deconstruct its various elements (chord, melody, vibe, instrumentation, FX and mix) and reconstruct those elements creating your own original piece of music. We will also explore lyric vernacular and vocal vibe on a few songs for those who write and record vocal cues. Gain insight to "lift," "underscore," "rhythm interplay," "real instruments vs. virtual instruments," and uncover the secret to decoding the basic DNA of cue writing.



Sunday, November 10, 2019

Sunday, November 10, 2019

▼ 11:00am – 12:00pm

Co-Writing Hits for the Christian Market

with James Kocian – Midway Room (Mezzanine Level / 2nd Floor)

Much like the hits in the secular parts of the music industry, many, if not most hits in today's CCM market are crafted by multiple songwriters. If you subscribe to the "two heads are better than one" theory, but don't know how to find or collaborate with other like-minded songwriters, James Kocian will show you how to do that, and why the results are often better than flying solo.

The Musician's Profit Path: The 5 Stage Blueprint To Create Massive Growth In Your Fan Base & Sustainable Income For Your Music Career

with Bree Noble – Logan Room (Mezzanine Level / 2nd Floor)

Whether you're a struggling, unknown artist just starting out or a seasoned pro, this session will give you a clear understanding of the actions that will actually move the needle in your career and set you on the path to profitability. Determine what to focus on and what NOT to focus on so you avoid wasting time and money or being paralyzed by overwhelm and doubt. We'll also address the common emotional and mental obstacles that can weight you down and keep you from making progress. With this blueprint, the path ahead as an artist with seem less daunting and more do-able!

"Building A Catalog Is A Marathon, Not A Sprint"

with Chuck Schlacter – La Guardia Room (Mezzanine Level / 2nd Floor)

Creating a catalog of music takes many years of hard work. A composer is severely underpaid in the early years, but hopes to be well paid at a future date. Many people quit before they reach the "critical mass" of music in the marketplace to generate an income stream. Chuck will discuss how he has stayed focused and on track to develop a catalog of 1,500+ music cues over the last ten years. Setting goals, time management, building trust relationships and dealing with rejection are among the many topics that will be discussed. If you are new to production music or a longtime pro, you will find a renewed sense of direction and focus.

Make Your Legacy Catalogue Sing: How to Increase Your Income, Reclaim Your Rights, and Plan for the Future

with Erin M. Jacobson, Esq. – Kennedy Room (Mezzanine Level / 2nd Floor)

Join Erin known as "The Music Industry Lawyer", as she shares her experience with assessing the state of older catalogues, reclaiming ownership of copyrights, and revitalizing catalogue activity and income in today's music marketplace. This is an essential presentation for all legacy artists and songwriters, as well as their heirs, to learn how to take back control of their catalogue, recharge and sustain its income earning potential, and maintain the legacy of the music now and forever.

▼ Sunday 3:45pm - 5:00pm

Marketing For The DIY Musician

with **Bobby Borg – Midway Room (Mezzanine Level / 2nd Floor)**

Are you looking for a systematic approach to getting to that next level of your career? Do you want to make music that matters, and music that gets heard? Are you confused by all of the fly-by-night companies and tools that flood the marketplace? Then this engaging presentation of practical ideas is for you! A former major label, Indie, and DIY recording/touring musician turned artist advocate, Bobby Borg clearly reinterprets tried-and-tested marketing concepts used by the most successful and innovative companies, and breaks them down into powerful steps that you can immediately use to set your career on the right course. This down-to-earth, fun, and uplifting gathering will leave you supercharged with new ideas that help you to attract the attention of those that can help you by first helping yourself. Feedback and critique methods will also be examined using a few select audience members. Bring your music and get heard first.

Effective Collaboration for Songwriters

with **Richard Harris, Pam Sheyne, and Chen Neeman – Logan Room (Mezzanine Level / 2nd Floor)**

Two heads are almost always better than one. Most of today's hits are collaborations, and you'll find multiple creators on much of the music used in the world of sync as well. Join hit songwriters Richard Harris, Pam Sheyne, and Chen Neeman and learn how to make your collaborations highly effective, creatively fulfilling, and the most productive they can possibly be!

How To Know If You Are Ready For a Manager Class

with **Chris "Hot Rod" Long and Joe Brandt – La Guardia Room (Mezzanine Level / 2nd Floor)**

Why do some artists get great management and others do not? What can I do to make sure I am doing what needs to be done to attract the attention of management? How can I use the internet- social media blogs and spotify to grow my fanbase and put up the numbers that managers and labels need to see?

Advanced Music Production In Pro Tools

with **Jenna Drey and Mihai Boloni – Kennedy Room (Mezzanine Level / 2nd Floor)**

This class is perfect for singers, songwriters, and musicians looking to take their music production to the next level. Learn how to use Synthesizers and MIDI, Samples, Advanced Signal flow, and Mixing techniques in Pro Tools. You'll learn how your favorite albums are made and how you can apply those same techniques to your songs. More than just a technical overview, this class explores the creative reasoning behind modern music production. This class is led by Pro Tools Expert Instructor Mihai Boloni, who has over 17yrs of experience working with singers, songwriters, and musicians, an Audio Engineer and Music Producer. All attendees will be provided link for Avid's Free Basic Version of Pro Tools for your own personal use.



Sunday, November 10, 2019

▼ 2:30pm – 3:30pm

Urban, Pop, Jazz, & EDM Listening & Feedback Session

with **Suzan Koc, Jon Asher, Ron Harris, and Terry Wollman**
– The Theatre (Mezzanine Level / 2nd Floor)

Come join Suzan Koc (Pop Publishing Executive), Jon Asher (Hit Songwriter, Producer and EDM Expert), Ron Harris (Multi-Platinum Producer/A&R) and Terry Wollman (Jazz A&R and Manager) in this Listening and Feedback session. Please note: We will now be giving you one raffle ticket as you enter the Theatre just before each session begins. You **must** have your raffle ticket at the *beginning* of each session. Latecomers will **NOT** be able to get a ticket out of fairness to the people who got there on time. To choose songs for the panel, we will pull a random ticket from a box and call the ticket number out for you to bring up your CD. Members *and* guests may submit for these sessions. **Audio CDs and mobile devices only please!** Lyric sheets should be rubber-banded on outside of CD. Sharpies and rubber bands will be next to drop boxes inside the ballroom. **You must have a valid Road Rally 2019 badge to submit! Note: These sessions are NOT for Film & TV music feedback. These sessions are for Label, Publisher, and Artist feedback only!**

Live Feedback Master Class

with **Michael Lloyd – Concourse Ballroom (Mezzanine Level / 2nd Floor)**

According to Legendary Producer Michael Lloyd has made more than 100 Gold and Platinum Records, produced countless hit singles, music supervised over 175 films and TV shows, and has used songs from TAXI members numerous times over the last few years. This is the second time Michael is going to do a live feedback class at the Road Rally, and if you're lucky enough to get your CD drawn randomly from the box during that session, you're going to be learning from a true master of the craft. Blow him away, and you never know what could happen. This is a class you do not want to miss! **Michael will be giving away a Shure SM 57 Microphone (Value: \$100). Attend this class for your chance to win.**



ONE-TO-ONE MENTOR SPECIALITIES

Find your Genre on the left-hand column, identify specialty details in the center column, and then choose your Mentor on the right. Further info for that Mentor can be found in the Mentor Bios list.

CHOICE	PLEASE LIST YOUR MENTOR PREFERENCES BELOW
1ST	
2ND	
3RD	
4TH	
5TH	

	Details	Mentor	Day
ADULT CONTEMPORARY			
Label/Pub, F/TV	Pop, AC and R&B Songwriting Expert	Angela Mukul	Fri
Label/Pub	Pop, AC, R&B, Jazz, Production and Mastering Expert	Derek Nakamoto	Fri
Label/Pub	Pop & AC Songwriting Expert	Suzan Koc	Fri
AMERICANA			
Label/Pub	Country, Americana & Trad. Folk: Songwriting Expert	Paul Marshall	Fri
BUSINESS / MARKETING			
Artist Development	Music Business and Marketing Expert	Bobby Borg	Sat
Artist Development	Career Planning, Marketing, Album Launching, Touring	Gilli Moon	Sat
Business Management	Management, Production and Development Expert	Karl Louis	Fri
COUNTRY			
Label/Pub, F/TV	Songwriting and Film/TV Instrumental Cue Expert	Adam Zelkind	Fri
Label/Pub, F/TV	Songwriting Expert	Cliff Goldmacher	Fri
Label/Pub	Country, Americana & Trad. Folk: Songwriting Expert	Paul Marshall	Fri



	Details	Mentor	Day
ELECTRO / DUBSTEP / EDM			
Label/Pub, F/TV	A&R, Artist and Song Development, K-Pop Rock & EDM	Adam LeBlanc	Sat
Label/Pub, F/TV	Production, Pop and EDM	Chris Boshuizen	Sat
Label/Pub, F/TV	Film/TV Instrumental Cue + Scoring Expert	Elyse Schiller	Fri
Label/Pub, F/TV	Pop and EDM: Songwriting and Production Expert	Jon Asher	Fri
Label/Pub, F/TV	Film/TV Instrumental Expert	Curtis Macdonald	Fri
ENGINEERING / PRODUCTION			
Label/Pub, F/TV	Mastering / Remastering Expert	Chas Ferry	Fri
Label/Pub	Pop, AC, R&B, Jazz, Production and Mastering Expert	Derek Nakamoto	Fri
Label/Pub	Engineering, Production, Mixing Expert	Fett	Sat
Label/Pub, F/TV	Multi-Genre: Songwriting and Production	James Kocian	Fri
Pro-Audio Consulting	Pro Tools Expert, Audio Engineer	Mihai Boloni	Fri
Label/Pub, F/TV	Engineering, Production, Mixing Expert	Ronan Chris Murphy	Fri
FOLK			
Label/Pub, F/TV	Rock, Indie, Indie Blues Rock, Indie Pop, Indie Folk	Karl Louis	Fri
Label/Pub	Country, Americana & Trad. Folk: Songwriting Expert	Paul Marshall	Fri
FILM / TV / COMMERCIALS / GAMES			
Songs and Inst.	Songwriting and Film/TV Instrumental Cue Expert	Adam Zelkind	Fri
Songs and Inst.	Film/TV Instrumentals, Trailers + Scoring Expert	Aram Mandossian	Sat
Songs and Inst.	Music Library / Film & TV Music Expert	Bob Mair	Sat
Instrumentals	Jazz Composition + Film and TV Instrumental Cue Expert	Bob Mete	Sat
Songs and Inst.	Film & TV Music Expert	Casey Hurowitz	Sat

	Details	Mentor	Day
FILM / TV / COMMERCIALS / GAMES			
Instrumentals	Music Library Owner, Film and TV, mixed genres	Chas Ferry	Fri
Songs and Inst.	Pop Songwriting, Film and TV Expert	Chen Neeman	Sat
Instrumentals	Music Library, Film/TV, Mixed Genres	Chuck Henry	Fri
Instrumentals	Film/TV Instrumental Expert	Chuck Schlacter	Sat
Songs and Inst.	Songwriting Expert	Cliff Goldmacher	Fri
Songs and Inst.	Film & TV Music Expert	Craig Pilo	Sat
Instrumentals	Film/TV Instrumental Expert	Curtis Macdonald	Fri
Songs and Inst.	Multi-Genre: Music Library Cue + Songwriting Expert	Dean Krippaehne	Fri
Songs and Inst.	Film/TV Instrumental Cue + Scoring Expert	Elyse Schiller	Fri
Songs and Inst.	Music for Advertising Expert	Erick Gilbertson	Fri
Songs and Inst.	Multi-Genre: Songwriting and Production Expert	James Kocian	Fri
Songs and Inst.	Vintage Music Library / Film & TV Music Expert	Jacob Nathan	Sat
Songs and Inst.	Vintage Music Library / Film & TV Music Expert	Jeff Freundlich	Sat
Instrumentals	Film and TV Instrumental Cue Expert	Jonathan Weiss	Sat
Instrumentals	Music Library / Film & TV Music Expert	Joe Brandt	Sat
Instrumentals	Film & TV Music Expert	Kyle Niceley	Sat
Songs and Inst.	Film/TV Music Supervision and Publishing Expert	Mason Cooper	Sat
Songs and Inst.	Film and TV Instrumental Cue Expert	Matt VanderBoegh	Sat
Instrumentals	Film/TV Instrumental Cue + Scoring Expert	Peter Neff	Sat
Instrumentals	Music Library / Film & TV Music Expert	Pedro Costa	Sat
Instrumentals	Film/TV Instrumentals, Trailers + Scoring Expert	Randon Purcell	Sat



	Details	Mentor	Day
FILM / TV / COMMERCIALS / GAMES			
Songs and Inst.	Music Publishing and Music Library Expert	Robert Case	Fri
Songs and Inst.	Music Library / Film & TV Music Expert	Sherry Orson	Sat
Instrumentals	Multi-genre Composer and Producer for Film and TV	Stephen Baird	Fri
Instrumentals	Film/TV Instrumental Cue + Scoring Expert	Steve Barden	Fri
Songs and Inst.	Film/TV Music Supervision and Publishing Expert	Steve Celi	Fri
Songs and Inst.	Recording Artist, Film/ TV Composition/Production Expert	Terry Wollman	Fri
Songs and Inst.	Hip-Hop, Pop and R&B Music Expert	Ty Knox	Fri
HIP-HOP / RAP / URBAN			
Film/TV	Film and TV Instrumental Cue Expert	Jonathan Weiss	Sat
Film/TV	Film and TV Instrumental Cue Expert	Matt VanderBoegh	Sat
Label/Pub, F/TV	Hip-Hop, Pop and R&B Music Expert	Ty Knox	Fri
JAZZ			
Film/TV	Jazz Composition + Film and TV Instrumental Cue Expert	Bob Mete	Sat
Film/TV	Film/TV Instrumental Expert	Chuck Schlacter	Sat
Label/Pub, F/TV	Songwriting Expert	Cliff Goldmacher	Fri
Label/Pub	Pop, AC, R&B, Jazz, Production and Mastering Expert	Derek Nakamoto	Fri
Film/TV	Film/TV Instrumental Cue + Scoring Expert	Peter Neff	Sat
Label/Pub, F/TV	Recording Artist, Film/TV Composition/ Production Expert	TerryWollman	Fri
NEW AGE			
Film/TV	Film/TV Instrumental Expert	Curtis Macdonald	Fri
Label/Pub, F/TV	Film/TV Instrumental Cue + Scoring Expert	Peter Neff	Sat

	Details	Mentor	Day
ORCHESTRAL & WORLD			
Film/TV	Film/TV Instrumental Expert	Chuck Schlacter	Sat
Film/TV	Film/TV Instrumental Expert	Aram Mandossian	Sat
POP			
Label/Pub, F/TV	Label, Artist and Song Development, K-Pop Rock & EDM	Adam LeBlanc	Sat
Label/Pub, F/TV	Pop, AC and R&B Songwriting Expert	Angela Mukul	Fri
Label/Pub, F/TV	Pop Songwriting, Film and TV Expert	Chen Neeman	Sat
Label/Pub, F/TV	Songwriting Expert	Cliff Goldmacher	Fri
Label/Pub	Pop, AC, R&B, Jazz, Production and Mastering Expert	Derek Nakamoto	Fri
Label/Pub	Pop Songwriting Expert	Jenna Drey	Fri
Label/Pub, F/TV	Songwriting and Production Expert, Pop and EDM	Jon Asher	Fri
Label/Pub	Pop, Rock, S/S: Artist Development Expert	Liz Redwing	Fri
Label/Pub	Pop Songwriting Expert	Pam Sheyne	Sat
Label/Pub	Pop Songwriting Expert	Richard Harris	Sat
Label/Pub	Engineering, Production, Mixing Expert	Rob Chiarelli	Sat
Label/Pub	Pop, S/S & AC Songwriting Expert	Suzan Koc	Fri
Label/Pub, F/TV	Hip-Hop, Pop and R&B Music Expert	Ty Knox	Fri
R&B			
Label/Pub, F/TV	Pop, AC and R&B Songwriting Expert	Angela Mukul	Fri
Label/Pub	Pop, AC, R&B, Jazz, Production and Mastering Expert	Derek Nakamoto	Fri
Label/Pub	R&B Production Expert	Ron Harris	Sat
Label/Pub, F/TV	Hip-Hop, Pop and R&B Music Expert	Ty Knox	Fri



	Details	Mentor	Day
ROCK			
Label/Pub, F/TV	A&R, Artist and Song Development, K-Pop Rock & EDM	Adam LeBlanc	Sat
Label/Pub	Rock and Singer/Songwriter Expert	Chris "Hot Rod" Long	Fri
Label/Pub	Rock, Hard Rock, Heavy Metal Expert	Dicki Fliszar	Sat
Label/Pub, F/TV	Rock, Indie, Indie Blues Rock, Indie Pop, Indie Folk	Karl Louis	Fri
Label/Pub	Artist Development, Pop, Rock, S/S	Liz Redwing	Fri
Label/Pub	Engineering, Production, Mixing Expert	Rob Chiarelli	Sat
SINGER-SONGWRITER			
Label/Pub	Rock and Singer/Songwriter Expert	Chris 'Hot Rod' Long	Fri
Label/Pub, F/TV	Songwriting Expert	Cliff Goldmacher	Fri
Label/Pub, F/TV	Singer, Songwriter, Artist and Producer.	Gilli Moon	Sat
Label/Pub, F/TV	Rock, Indie, Indie Blues Rock, Indie Pop, Indie Folk	Karl Louis	Fri
Label/Pub	Pop, S/S & AC Songwriting Expert	Suzan Koc	Fri
SONGWRITING			
Label/Pub, F/TV	Songwriting and Film/TV Instrumental Cue Expert	Adam Zelkind	Fri
Label/Pub, F/TV	Pop Songwriting, Film and TV Expert	Chen Neeman	Sat
Label/Pub, F/TV	Song Critique, Structure and Production Expert	Gilli Moon	Sat
Label/Pub, F/TV	Multi-Genre: Songwriting and Production Expert	James Kocian	Fri
Label/Pub	Pop Songwriting Expert	Pam Sheyne	Sat
Label/Pub	Pop, S/S & AC Songwriting Expert	Suzan Koc	Fri

ONE-TO-ONE MENTORING SESSIONS

O'Hare & Orly Room (Mezzanine Level / 2nd Floor)

To the right is a list of the Mentors who will be available during the two One-to-One Mentoring sessions on **Friday, November 8th** and **Saturday, November 9th**. Sessions are offered to **TAXI Members Only**. There is a limit of one mentor appointment per member. **One-to-One Mentor registration is on a first come, first served basis only. Sign up AFTER you get your Rally badge at Registration.**

Please look over this list and pick the mentor of your choice BEFORE you arrive at the Rally! Some mentors may not be available (these spots fill up quickly), so as a back up, it's a great idea to select several (4 or 5) to choose from. Don't worry, though – we've assembled a fantastic group and wide variety of industry pros. Any one of them will be able to share a wealth of information with you. **Remember, there is a limit of one 15-minute mentor appointment per TAXI member.**

PLEASE DO NOT CALL OR E-MAIL TAXI TO SET UP A MENTOR APPOINTMENT. Mentor appointments will be made **AT THE RALLY ONLY**, starting **Thursday at 5:00pm**, on **Nov. 7th** in the Grand Ballroom Foyer, near TAXI Registration. Bring your list of preferred mentors with you. Refer to the Master Bio List to select your choices. Make an appointment at the One-to-One Mentor registration table **after** you've already picked up your badge at TAXI's Rally registration table. **You MUST have your Rally badge with you to sign up for a mentor session. No badge, no appointment! Bring your music on your mobile device or laptop. Mentors will have their own headphones.** If you don't wish to play music, you can just ask your mentor questions. It's *your* 15 minutes. No live performances during One-to-One sessions.

Mentors' availability subject to change. Limit of one 15-minute session per member. Mentor registration is on a first come, first served basis.

Friday, November 8th

11:15am - 12:15pm & 3:00pm - 4:00pm

- | | |
|----------------------|--------------------|
| Adam Zelkind | Jon Asher |
| Angela Mukul | Karl Louis |
| Chas Ferry | Liz Redwing |
| Chris "Hot Rod" Long | Mihai Boloni |
| Chuck Henry | Paul Marshall |
| Clifford Goldmacher | Rob Case |
| Curtis Macdonald | Ronan Chris Murphy |
| Dean Krippaehne | Stephen Baird |
| Derek Nakamoto | Steve Barden |
| Erick Gilbertson | Steve Celi |
| Elyse Schiller | Suzan Koc |
| James Kocian | Terry Wollman |
| Jenna Drey | Ty Knox |

Saturday, November 9th

10:45am - 11:45am & 2:30pm - 3:30pm

- | | |
|-----------------|-------------------|
| Aram Mandossian | Jeff Freundlich |
| Adam Le Blanc | Jonathon Weiss |
| Bob Mair | Kyle Kniceley |
| Bob Mete | Mason Cooper |
| Bobby Borg | Matt Vander Boegh |
| Chen Neeman | Pam Sheyney |
| Chris Boshuizen | Pedro Costa |
| Chuck Schlacter | Peter Neff |
| Dicki Friszar | Randon Purcell |
| Fett | Richard Harris |
| Joe Brandt | Rob Chiarelli |
| Gilli Moon | Ron Harris |
| Jacob Nathan | Sherry Orson |



MUSIC INDUSTRY EAT & GREET LUNCH INFO

**Concourse Ballroom
(2nd floor)**

What is the Music Industry Eat & Greet?

The Music Industry Eat & Greet is a sit down lunch where each table of 10 Road Rally attendees get to dine with an industry pro — actually, *several* of them because we rotate them around the tables. You should be able to meet 5 or 6 mentors with a range of different industry backgrounds during the course of your lunch. Not only do you get to meet Producers, Publishers, Music Library Owners, Music Marketing Experts, Recording Engineers, Songwriting Experts, Instrumental Composers, Music Supervisors, and A&R people, we also encourage them to accept CDs from you (although it's impossible for us to guarantee they will listen).

We offer a **\$300** bonus to the industry person who finds the best song, so they are inspired to listen to every song or track they get! They do not offer critiques, but there have been cases in which the members have been contacted by an industry pro following the luncheon. But there's another aspect of the Eat & Greet that I always seem to forget to mention — meeting other songwriters, artists, and composers! So many of THOSE relationships have resulted in collaborations that, in turn, became deals and placements, that we'll never fully know the extent to which they have paid off.

Tickets are sold in advance and are SOLD OUT prior to the Road Rally. We will not be selling any lunch tickets during the Road Rally. Tickets must be purchased in advanced. Once purchased, the tickets are NON-REFUNDABLE (No Exception).

On the right is a list of the Mentors who will be at the Eat & Greet tables on **Friday, November 8th, (12:45pm to 2:45pm)** and **Saturday, November 9th (12:15pm to 2:15pm)**. See Bios on Master Bio List.

Mentors' availability subject to change. Tickets are sold on a first come, first served basis!

Friday, November 8th

12:45pm - 2:45pm

Adam Zelkind	Jon Asher
Bill Gordon	Jonathon Weiss
Chas Ferry	Karl Louis
Chris "Hot Rod" Long	Liz Redwing
Chuck Henry	Mihai Boloni
Chuck Schlacter	Paul Marshall
Clifford Goldmacher	Peter Neff
Curtis Macdonald	Prescott Niles
Dean Krippaehne	Rob Case
Erick Gilbertson	Ronan Chris Murphy
Elyse Schiller	Steve Barden
Fett	Steve Celi
James Kocian	Suzan Koc
Jenna Drey	Terry Wollman
Joe Brandt	Ty Knox

Saturday, November 9th

12:15pm - 2:15pm

Aram Mandossian	Jonathon Weiss
Adam Le Blanc	Karl Louis
Adam Zelkind	Mark Zubek
Ben McLane	Matt Vander Boegh
Bob Mair	Paul Marshall
Bob Mete	Pedro Costa
Chris "Hot Rod" Long	Peter Neff
Chris Boshuizen	Prescott Niles
Clifford Goldmacher	Rob Chiarelli
Dean Krippaehne	Ron Harris
Dicki Friszar	Ronan Chris Murphy
Fett	Ryan Gaughan
Jacob Nathan	Sherry Orson
James Kocian	Stephen Baird
Joe Brandt	Suzan Koc

SONG/CAREER/ PRODUCTION BAR SESSIONS

National Room
(Mezzanine Level/2nd floor)

The Song/Career/Production Bar sessions are on Friday evening from 6:00pm – 7:30pm and Saturday evening from 5:30pm – 7:00pm in the National Room on the hotel's 2nd floor. These sessions are similar to the One-to-One Mentor Sessions, but open to TAXI members and guests. They're free and on a first-come, first-served basis. **Audio CDs and mobile devices only please!**

**Friday, November 8th,
6:00pm – 7:30pm**

▶ **SONG BAR**

James Kocian, Multi-Genre Songwriting and Production Expert, has signed well over 100 songs with publishers, artists, and labels. Pop and Christian are specialties!

▶ **PRODUCTION BAR**

Derek Nakamoto, Pop, AC, R&B, Jazz, Production & Mastering Expert

▶ **CAREER BAR**

Liz Redwing, Manages producers and provides music business consulting for artists.

**Saturday, November 9th,
5:30pm – 7:00pm**

▶ **SONG BAR**

Chris "Hot Rod" Long, Rock A&R Expert and Artist Manager

▶ **PRODUCTION BAR**

Ronan Chris Murphy, Engineering, Production, Mixing Expert

▶ **CAREER BAR**

Liz Redwing, Manages producers and provides music business consulting for artists.

LISTENING AND FEEDBACK SESSIONS

The Theatre
(Mezzanine Level / 2nd Floor)

Note: These sessions are NOT for Film & TV music feedback. These sessions are for Label, Publisher, and Artist feedback only!

VERY IMPORTANT: We will now be giving you one raffle ticket as you enter the Theatre (Mezzanine Level / 2nd Floor) just before each session begins. You **must** have your raffle ticket at the *beginning* of each session. Latecomers will **NOT** be able to get a ticket out of fairness to the people who got there on time. To choose songs for the panel, we will pull a random ticket from a box and call the ticket number out for you to bring up your CD. Members and guests may submit for these sessions. **You must have a valid Road Rally 2019 badge to submit!**

Audio CDs only, please, no MP3s! Lyric sheets should be rubber-banded on outside of CD. Sharpies and rubber bands will be next to drop boxes inside the ballroom.

**Saturday, November 9th,
2:30pm - 3:30pm**

▶ **ROCK, SINGER/SONGWRITER
COUNTRY & CHRISTIAN**

Chris "Hot Rod" Long, Rock A&R Expert and Artist Manager

James Kocian, Multi-Genre Songwriting and Production Expert

Paul Marshall, Country Songwriting Expert

**Sunday, November 10th,
3:45pm – 5:00pm**

▶ **POP, URBAN, JAZZ & EDM**

Jon Asher, Hit Songwriter, Producer and EDM Expert

Ron Harris, Multi-Platinum Producer/A&R

Suzan Koc, Pop Publishing Executive

Terry Wollman, Jazz A&R and Manager



WANNA PLAY LIVE AT THE ROAD RALLY?

The Jam Room

Concourse Ballroom, 2nd floor

Thurs - Sat, 8:30 – 11:30 pm

- Thursday hosted by **Robbie Hancock**
- Friday hosted by **Richard "Crawdaddy" Dance**
- Saturday hosted by **Bill Gordon**

Join in the fun and jam with your fellow Rally attendees from all over the world. We'll have a full back line with bass, drums, acoustic and electric guitars, keyboard, and vocal mics. Walk in, grab some friends and jam. No sign up, chaos, great music, and a good time for all!



The Open Mic

Mezzanine Theater, 2nd floor

Thurs - Sat, 8:30 – 11:30 pm

- Thursday hosted by **Karl Louis**
- Friday hosted by **Jon Asher**
- Saturday hosted by **Karl Louis**

Sign up outside the Theater doors begins at 8:00 pm.

24 guaranteed slots, plus we'll be pulling random names from a hat during the evening for 6 additional slots. You must be in the room when your name is called or somebody else will get the slot. Acoustic guitars, keyboard, and vocal mics will be available!

BOOKSELLERS

Visit the Bookseller's room located in the Trattoria Room (Lobby Level - Across from Elevators)

Artists Selling Books:

Bobby Borg

- Music Marketing For The DIY Musician: **\$30**
 - Business Basics For Musicians: **\$30**
- \$50 for both**

Bree Noble

- The Musician's Profit Path: The 5-Stage Blueprint To Create Massive Growth In Your Fan Base And Sustainable Income For Your Music Career - **\$15**

Darlene Koldenhoven

- Tune Your Voice: Singing and Your Mind's Musical Ear in both High and Low versions **\$50**
- Visit booth for your chance to win a FREE giveaway.*

Dean Krippaehne

- Demystifying the Cue **\$20**
- Demystifying the Genre **\$15**

Fett

- Fett's Mixing Roadmap **\$40**

Gilli Moon

- The 360-Degree Songwriter **\$20**
- Just Get Out There **\$20**

Jeff Walker

- Rhymecology: Using Hip-Hop to Heal **\$20**
- Rhymecology: The Art of Hip-Hop Lyrics **\$20**

Ronan Chris Murphy

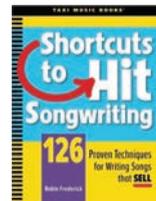
- Online Drum Recording Course **\$97 w/TAXI Discount**

Steve Barden

- Writing Production Music for TV - The Road to Success **\$30**
- Visit booth for your chance to win a FREE giveaway.*

Robin Frederick

Visit Robin's booth in the Grand Ballroom Foyer to purchase and enter for a chance to win a free book.

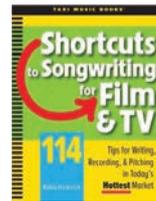


► **\$25 w/Rally Discount**

Shortcuts to Hit Songwriting

126 Proven Techniques for Writing Songs That Sell

Here are 126 Shortcuts that will take your songs from good to great! Discover the melody and lyric writing techniques of today's top songwriters and learn how you can use the very same secrets to give your songs the power and edge that will make listeners want to hear them over and over again. Plus, there are 58 more Shortcuts to help you lay the groundwork, pick the perfect structure, and choose the chords that will give your songs even more hit potential. And there are more than 100 "Do It Now" exercises to get you started right away!



► **\$25 w/Rally Discount**

Shortcuts to Songwriting for Film & TV

114 Tips for Writing, Recording, & Pitching in Today's Hottest Market

Tens of thousands of songs are needed each year for TV, movies, and commercials. The songwriting techniques and marketing tips in this book will show you how to craft your music and lyrics to give the Film and TV industry what it needs, make broadcast quality recordings, and pitch your songs to today's fastest growing and largest market for music. Plus 50 more Shortcuts, including an in-depth look at the Top Ten ways songs are used in Film and TV, tips on writing for Film and TV musicals, and exclusive interviews with top music supervisors and buyers!



PRIZES 2019!

Drawings will be between 9am – 11am
Grand Ballroom - Friday, November 8th

Must be present and have your TAXI Road Rally ticket stub to win!

Grand Prize Bundle

	Value:
1 Full Song Production from StudioPros.com	\$1,099
1 One Year TAXI Membership	\$300
1 Pro Tools online class by ProMedia	\$300
1 Hawai'i Songwriting Festival Voucher	\$235
1 One Year Musicpreneur Academy Membership	\$228
1 Vienna Smart Orchestra by ILIO	\$200
1 Bandzoogle Website: 1 year Pro Plan	\$200
1 Composer Catalog Music Organizational Too	\$79
1 <i>Shortcuts to Songwriting for Film & TV</i> by Robin Frederick	\$36
1 <i>Writing Production Music for TV</i> by Steve Barden	\$30
1 One Hour Consult with Ryan Gaughan	\$25

Grand Prize Bundle

Total Value: \$2,732

More Prizes

	Value:
1 PRS SE A50e Acoustic Guitar	\$1,099
1 Casio PX-S3000 Keyboard	\$799
Mad Money — \$500 Cash!!!	\$500 Cash

Grand Finale Prize

\$400 Acoustic Guitar — Compliments of Michael Lloyd, during The Happy Ending Pitch Panel Sunday, 5:15pm – 6:30pm. Must be in the Grand Ballroom and have your ticket stub to win!

Note: Prizes may vary slightly.

PANELIST/MENTOR/ TEACHER BIOS

ADAM LEBLANC'S career in the music industry started as a musician, touring and recording with The Brian Jonestown Massacre (TVT Records), then with an artist on J Records. Transitioning into a role behind the scenes as a Producer / DJ Manager led to A&R Consulting for labels and eventually to various posts as an A&R in Records and Publishing. Adam has worked with artists as varied as underground electronic rock sensation Celldweller and Blue Stahli, to KPOP act SPICA, who have sold 2,200,000 records and he signed and brought to the states. He had direct involvement in 10 recent artist signings and over 40 total releases for prominent labels, publishers and artists. As an A&R, Producer or Composer, he's credited on 22 releases with over 100 synchronization placements in popular TV programs, films, games and other media. He also sourced and placed a song on a #2 Billboard charting platinum KPOP album in 9/14.

ADAM ZELKIND is an eight-time award winning songwriter/composer/producer. He has created cutting edge music for more than 1,197 television episodes, as well as various records, feature films and ads. His awards include ASCAP's Most Performed Music on Television for two consecutive years. He has worked with artists and writers such as, Kenny Loggins, Amy Stroup, Katie Herzig, Tom Higginson Plain White T's, Jake Shimabukuro, Chris Gelbuda, Spectre Jones, Kristian Bush (Sugarland), Bret James, Glen Phillips (Toad The Wet Sprocket), Big Al Anderson, Josh Kelley, Walt Aldridge, Darryl Worley, Gary Burr, Ashley Gorley, Meghan Lindsey (The Voice & Steel Magnolia), Sara Watkins (Nickel Creek), Sara Lee Guthrie & Johnny Irion (US Elevator), Will Champlin, Dustin Christensen, Marlin Hookman Bonds. His work has become a prominent force

on many shows including the hit CW show Hart of Dixie, having had 20 songs featured on this show alone. Many of his songs can be heard in recent films The Big Ugly (8 songs and was Executive Music Producer), Disconnect, Marine Home Front 3, Slumber Party Slaughter, No Manches Frida, Can't Have You. He co-wrote and produced with The Crazy Z's "My Favorite Show", which was an end title feature on the HBO hit series The Leftovers. Some of his wildest composer credits include: Rock of Love, Flavor of Love, I Love Money, Real Chance of Love, The Surreal Life, From G's to Gents, I Love New York, Charm School, My Fair Brady, Out Back Jack, Next Action Star, Teen Mom, The Steve Harvey Show.

ARAM MANDOSSIAN is a film and television composer in L.A. Aram's music is heard worldwide in hundreds of productions. Recently he composed a song featured in the 2018 Winter Olympics, composed main themes for the INDY500, Fox's Professional Bowling Association tournaments, trailer campaigns for the Jack Ryan series, Disney's Jungle Book, and original music for an upcoming HBO series.

ANGELA MUKUL is a songwriter and artist who goes by the name of LeyeT. She's topped Hype Machine's popular charts, Spotify's Fresh Finds & Viral Charts and has had her music premiered via Billboard. Apart from her own artist career, she is the Director of Communications and Artist Relations at Los Angeles Songwriters Collective – a songwriting community focused on helping songwriters and music creatives alike connect, grow and create together. She's also worked as a freelance music coordinator, finding new talent to represent and curate music for specific Film/TV & advertising searches.

BARRY DEVORZON has long been a prominent name in the recording industry. He has had a total of twenty hit records, which he has written and/or produced. He discovered the highly successful group, The Association, and developed one of the most successful independent record and publishing companies of that time. He later sold his record company and his publishing company Tamerlane to Warner Music. He has composed the music for a number of major features, among which are *Bless The Beasts And The Children*, *Hard Times*, *Dillinger*, *The Warriors*, *Ninth Configuration*, *Xanadu*, *Tattoo*, *Looker*, and *Exorcist III*. His television credits include *S.W.A.T.*, *Simon and Simon*, *Renegades*, *Private Benjamin*, *V*, *The New Twilight Zone*, *Intimate Strangers*, and *The Belarus File*. His work in motion pictures and television has resulted in a number of hit records and soundtracks: *Bless The Beasts And The Children*, *Nadia's Theme* (the Theme From The Young And The Restless), *Theme from S.W.A.T.*, *No More Drama*, *In The City* from the Long Run and Hell Freezes Over albums, and *The Warriors* soundtrack album. He was nominated for an academy award for *Bless The Beasts And The Children* and won a Grammy for *Nadia's Theme*. His music for television has earned him six Emmys and numerous nominations. In addition to composing, Barry DeVorzon has enjoyed a successful career as a recording artist. His hit instrumental *Nadia's Theme* went gold as did the LP by the same name. Earlier in his career as Barry of Barry And The Tamerlanes, he had a top ten hit with *I Wonder What She's Doing Tonight*. Currently Barry DeVorzon is co-founder and president of MasterWriter and WordXpress. MasterWriter is a best-selling software program for songwriters, poets and creative writers. WordXpress is a newly released educational software program.



BEN MCLANE, ESQ. is an entertainment attorney veteran focusing primarily on music, with many gold/platinum albums and *Billboard* Top 10 and #1 chart hits to his credit for his work in conjunction with musical artists/projects in various genres over the years. He has also been involved in artist management, talent scouting, promotions, and record label operations in the entertainment field, and has been a speaker at prestigious industry conferences such as SXSW and NAMM. Ben currently teaches Music Business Law & Contracts at Los Angeles College of Music in Pasadena, CA (and has also been an instructor at Musicians Institute Hollywood, CA). He is a 1991 graduate of Pepperdine Law School, lives and works in the Los Angeles area, and is the author of the book “Music Business In 10 Easy Lessons”. More info at: www.benmclane.com.

BETH WERNICK began her career in the music industry as a publicist in New York City, working with iconic recording artists like *Tom Petty & the Heartbreakers*, *Fleetwood Mac*, *Heart*, *Ambrosia*, *Judy Collins*, *Tanya Tucker*, *KC and the Sunshine Band*, *War*, and many others. After moving to Los Angeles, Beth worked at Rhino Records, and later on co-founded Imaginary Friends Music Partners with singer/songwriters Stacy Robin & Donna Rawlins. Imaginary Friends is a one-stop, Exclusive song catalog, which licenses the music of unsigned, indie artists to TV shows, films, commercials etc. In 17+ years of pitching songs, Imaginary Friends has had a *wealth* of placements, including regular uses on CBS’ Daytime Drama - *The Young & the Restless*, *ABC’s Nashville* and *American Crime*, Hallmark Movies, NBC’s *Nightshift*, MTV’s *Siesta Key*, the film *The Bleeder*, plus numerous Reality TV Series and Films. Beth gives full credit to the truly gifted artists, bands and songwriters whose music she is honored to represent.

BILL GORDON started playing professionally at age fourteen, as drummer and leader of his rhythm & blues show-band in Baltimore. A graduate of Wiesbaden Conservatory and Berklee, he’s composed, performed and produced mainstream jazz,

evocative solo piano ballads, quirky pop songs, a quasi-avant-garde funk fable, and music for film and TV. Bill has recorded extensively, appeared as soloist, accompanist and bandleader, and taught throughout the United States and Europe. He writes and performs with jazz & indie-pop singer/songwriters, does annual European tours, and continues writing film and TV tracks (*The Glass Castle*, *Nashville*, *Entourage*, etc.). Bill taught at media school SAE Institute Miami for ten years and wrote their music and music business courses. He presents music business and song workshops around the country, and his DIY textbook, *It’s Music, Not Theory, Damn It!* is used at SAE campuses in the U.S. He’s been a TAXI Success Story poster child since 2004.

BOB MAIR is the CEO, Owner, and Founder of Black Toast Music and Black Toast Records. Bob is also a composer and producer, himself. Since its launch in 1990, the company has placed music in *hundreds* of TV series, including such hits as *Homeland*, *The Good Wife*, *Modern Family*, *New Girl*, *Girls*, *The Walking Dead*, *Shameless*, *Sons of Anarchy*, *Longmire*, *True Blood*, *Dexter*, *Madam Secretary*, *Treme*, *The Wire*, and many others. Black Toast has also placed music in high profile motion pictures including *Pitch Perfect 2* & most recently *Pitch Perfect 3*, *Girls Trip*, *Saban’s Power Rangers*, *Neighbors*, *American Reunion*, and most recently, *Daddy’s Home 2!* Black Toast has also placed music in video games such as Konami’s *Dance Dance Revolution*, as well as National advertising campaigns for Domino’s Pizza, Microsoft, Walmart, and Whole Foods. Bob’s company has also signed dozens of TAXI members and placed countless songs and instrumentals from them in TV shows, Feature Films and TV Commercials.

BOB METE is a musician well known for his dedication to and promotion of jazz, especially with young musicians. Bob studied Business and Jazz at Western Connecticut State University, and furthered his studies in music at the Hartt School of Music. He has received several music-inspired awards, such as Outstanding Jazz Educator of the Year from the National Band

Association, and is a founding member of the Board of Directors for the Charlottesville Jazz Society. Bob graduated from the Ancestral School of Business, Western Connecticut State University in 1977, with a BBA in Marketing. Recent Placements: *Super Girl-The Fosters*- *Kevin Probably Saved The World*- *Public Storage*- *The Voice*, *Ghosted*, *Comedians in Cars*- *Rosewood*- *Halt & Catch Fire*- *Scout*- *4 episodes*-*Nashville*- *Silicon Valley*- *Late Night with Stephen Colbert*- *3AM*, *Looking*- *Ray Donovan*- *Californication*, *Any Day* -*Adult Beginners* -*Neflix*-*Hemlock Grove*- *Seasons 1 & 3*-, *Daredevils* *Corazon Valiente*, *Donna Karan*- *PureDKNY*- *Verbena*- *Donna Karan’s PureDKNY*- *MTV’s Guy Code*- *The Glades*- *Hallmark Movies*- *The Unexpected Groom*--- *With Love Christmas*- *Search Party*, *Chicago Legal*- *Chicago Fire*- *The Price* -*Graves*- *Younger*-*Whole Foods*- *Evil Things*. Bob’s Company Redd Productions is a music production company specializing in Classic Jazz in the Sinatra style, Smooth Jazz, New Age and Neo-Classical. Located in sleepy Charlottesville, VA we have a deep pool of world-class artists in which to draw upon to take our original scores to the next level. Studios located in Earlysville, VA & Ocean City, MD.

BOBBY BORG is a former major label, independent, and DIY recording/touring artist with over 25 years experience working along side the most respected managers, producers, and A&R executives in the music industry. He served as the VP of Special Events for the Los Angeles chapter of the American Marketing Association, and as Chairman of Music Business at Musician’s Institute in Hollywood, California. A recipient of UCLA Extension’s Distinguished Instructor of the Year Award, Borg teaches DIY music marketing, music publishing, and general music business classes both online and on-campus and he speaks regularly at Berklee College of Music and other distinguished schools worldwide. Borg is the author of *Music Marketing For The DIY Musician*, *Business Basics For Musicians*, and over 1,000 magazine and blog articles for *Billboard.com*, *Hypebot*, *SonicBids*, *Music Connection*, *Disc Makers*, *BandZoogle*, and more. He is the founder

of Bobby Borg Consulting, where he assists rising music professionals globally. He lives in Los Angeles. His website is www.bobbyborg.com.

BREE NOBLE is a recognized expert in the music business community known for helping DIY musicians to build their fan base, to become more creative and productive, and to make consistent income from music. Besides being an in-demand speaker, award-winning Podcaster and founder and host of the annual Profitable Musician Online Summit, Bree has traveled the path of a struggling singer-songwriter herself and understands first-hand the career obstacles and mindset challenges artists face in today's music business. Bree's new book, *The Musician's Profit Path*, was released on Amazon in early 2019 and immediately hit the top 10 Music Business Books for Kindle. Bree created the Musician's Profit Path framework as a direct result of her journey from unknown Indie artist to profitable, professional musician. Her greatest joy is celebrating the success of her students, especially the members of her Female Musician Academy.

CHARLES "CASEY" HUROWITZ is a successful TAXI member who writes for Film/TV. He has numerous songs and instrumentals signed to Taxi client music libraries. Casey's music has been heard on over 80 TV shows including *America's Got Talent*, *Chicago Fire*, *The Night Shift* (NBC), *The Young And The Restless*, *Salvation* (CBS), *Catfish*, *When I Was 17*, *Extreme Crib*s, *16 And Pregnant*, *Made* (MTV), *Beverly Hills Nannies*, *The Fosters* (ABC Family/Freeform), *The Originals* (CW), *Mecum Auto Auctions* (NBC Sports), *Nascar RaceDay* (Fox Sports), *PGA Tour Golf* (Golf), *American Pickers*, *Pawn Stars* (History), *Auction Kings*, *Buying Alaska* (Discovery), *Giuliana & Bill*, *Style Exposed* (Style), *My First Home*, *Toddlers And Tiaras*, *NY Ink*, *Say Yes To The Dress* (TLC), *The Real Housewives Of NYC*, *Flipping Out*, *Interior Therapy* (Bravo). Casey has also placed music for other artists on HBO and Canadian TV.

CHAS FERRY is a recording engineer who has worked with Iggy Pop, David Bowie, Rod Stewart, Steve Perry and Trevor Rabin to name a few. He worked for ten years with famed Tangerine Dream Member Christopher Franke as Assitant and Music Editor on *Babylon 5*, *Walker Texas Ranger*, *Big Brother*, *The Amazing Race* and *Pacific Blue*. Chas is currently working as Mastering Engineer/Producer for Varese Sarabande Records. Last year, he re-mastered material from Tom Petty & The Heartbreakers, Creedence Clearwater Revival, Barry Manilow and Eric Carmen to name a few. Chas' music Library, HollywoodTrax, is currently supplying music to FOX Sports, the entire Universal Comcast production group as well as being actively sub published in over 15 foreign countries and represented by Manhattan Music in the U.S. This year Chas Mastered Sheryl Crow's New Single "Dancing With Your Shadow", Iggy Pop's New Single "Gold" and the New Annie Lennox Single "Requiem For A Private War."

CHEN NEEMA is an award winning and multi platinum selling songwriter/producer. Chen Neeman's songs have been recorded by artists such as Miley Cyrus, Demi Lovato, Selena Gomez, Joe Jonas, Zendaya, and The Muppets, among others. His songs have appeared on four #1 albums on the Billboard 200, and eleven top ten Billboard 200 albums. Chen's songs have sold 15 million records worldwide, and can be heard on radio, film, TV, and in video games, consumer products and sports arenas. Chen also created and manages HitSongCoach.com, an education website dedicated to nurturing, guiding and empowering aspiring artist and writers through coaching in songwriting and production techniques.

CHRIS "HOT ROD" LONG began his career as a music journalist and concert promoter in 1989. By 1991 he had his first A&R job at Chameleon Records under producer Chuck Plotkin (Bruce Springsteen Bob Dylan) and was responsible for signings of Kyuss and Ethyl Meatplow. Through the years, Chris worked with such bands as Stone Temple Pilots Rage Against the Machine and Ice T's Body Count and served as A&R marketing consultant for The Los

Angeles Times, Delicious Vinyl, and Fuel 2000 Records—working with Jethro Tull, Julian Lennon, and Ian Hunter. Chris also managed Platinum-selling band Crossfade (Columbia) and co-managed Jonah with legendary music attorney Alan Mintz. He was the first person to shop Christina Perri to major labels and currently manages Ed Sloan (Crossfade) and several producers new to the US. Chris stays busy and is also an A&R consultant for Sunset Blvd Records and a Brand Ambassador at Vezt, the worlds first blockchain based publishing company as well as co-owner of a music library.

CLARK VAN NORRIS is the recipient of TAXI's John Braheny Songwriting Award for 2019. Clark is a long-time TAXI member who specializes in writing songs for Television, Film, and TV Commercials. The quality of his work, his dedication to the craft of songwriting, his humility, and his "pay-it-forward" attitude are all attributes that make him an ideal recipient of the "J.B." award!

CRISTINA CANO is a marketer at CD Baby where she has helped develop global digital-marketing strategies and plan the annual DIY Musician Conferences in Spain, Nashville, and Austin. She is a strong advocate for the empowerment of independent artists and also works as a consultant to DIY musicians to help develop their marketing and release strategies. Cristina is a singer/songwriter, producer, and frontwoman in her band, Siren and the Sea. She has been playing music for two decades, has toured internationally as a professional multi-instrumentalist, and has released all her own music independently through CD Baby.

CHUCK HENRY is a recording artist, producer, composer, and publisher with a phenomenal list of credits that ranges from radio, network and cable television, national commercials, and independent and festival films. His company "10 West Music" has signed over 80 composers - many of which are Taxi members, and his catalog can be heard multiple times daily on reality TV shows, talk shows, game shows, documentaries, entertainment news programs, and TV dramas. His music has



been in over 9,000 episodes of 900 different television shows. He is also signed with Intencity Records as «Eterna» doing «Chill-out Global EDM». The original recording contract that led to his current deal started with a submission to a TAXI listing years ago. In addition, Chuck does the music for international burlesque star and renowned fashion icon Dita Von Teese. He is also a long-time TAXI member who is among the first wave of members to selflessly share his knowledge and experience with newer members.

CHUCK SCHLACTER is a guitarist and composer who writes instrumental music for Film/TV. His compositions include world music, jazz and gypsy jazz, tension and dramedy. Chuck has been a TAXI Member since 2006 and has over 1,500 compositions signed with fifteen production music libraries. His music has been heard on Netflix, SyFy, Oxygen, Animal Planet, NBC, ABC, CBS, FOX, E!, Discovery, OWN, TLC, MTV, Bravo! and A&E. In 2013, Chuck started Opening Line Music Group. Every composer writing for Opening Line is from a relationship built through TAXI - primarily from the TAXI Rally. There are 42 composers producing music for the catalog. Opening Line has been focused on developing international distribution and is represented in thirty countries. Chuck lives in Brentwood, Tennessee - just outside of Nashville. He is a graduate of SUNY Oswego with a BA in music.

CLIFF GOLDMACHER has been in the music business for over twenty-five years, Cliff Goldmacher is a songwriter, producer, engineer, author, and owner of recording studios in both Nashville and California. A multi-instrumentalist, Cliff has recorded, played on and produced thousands of demos for major and independent publishers, brand new songwriters and Grammy winners. The recordings Cliff has produced, have ended up as major label cuts, in feature films, and on television. While living in Nashville, Cliff worked as a staff songwriter. His songwriting collaborators include GRAMMY-winning artist, Keb' Mo', multi-platinum-selling artists Ke\$ha, Lisa Loeb Chris Barron (Lead singer of the Spin Doctors) and Grateful

Dead drummer, Mickey Hart. Cliff's songs have been cut by major label artists in genres ranging from country, pop, and jazz to classical crossover. His music has also been used on NPR's "This American Life" and in national advertising campaigns. Cliff's song, "Till You Come To Me," went to #1 on the jazz charts. As an educator, Cliff teaches workshops for BMI, ASCAP, The Stanford Jazz Workshop, the Nashville Songwriter's Association International, TAXI, and The Durango Songwriter's Expo. Cliff's courses are also available online through Lynda.com.

CURTIS S.D. MACDONALD has had years of experience composing, recording, and editing for major film and TV companies in Los Angeles, including Disney, Mattel Entertainment, DIC Entertainment, PBS, Universal, Warner Bros., and Netflix. He also found time to compose and record over 20 albums on the Eversound and CMMF record labels in the New Age/Pop Instrumental genre.

DARLENE KOLDENHOVEN is a GRAMMY Award winning vocalist, three-time Grammy nominee, award-winning producer and recording artist, vocal contractor, songwriter, arranger, credentialed voice teacher/coach, studio owner, certified sonic therapist, and author of a book with 7 instructional CDs, *Tune Your Voice: Singing and the Mind's Musical Ear*, that is endorsed by everyone from Julliard to American Idol. Darlene also has four #1 vocal albums on the radio charts, an Independent Music Award, two Broadcasters Awards and two nominations. She has an MVP Award given by the Los Angeles Chapter of The Grammys for Best Session Singer for singing on thousands of feature films, records, TV shows, commercials, and live shows. Darlene is known worldwide for her featured soprano solo in Yanni, *Live at the Acropolis* and as choir nun and real life vocal coach/music director for both *Sister Act* films with Whoopi Goldberg.

DAVE COOL (yes, that's his real name) is the Director of Artist & Industry Outreach at Bandzoogle. Built for musicians by musicians, Bandzoogle makes it easy to

build a beautiful website and sell your music, merch & tickets commission-free. Dave has spoken at dozens of music conferences including SXSW, Canadian Music Week, SF MusicTech, TAXI Road Rally, and ASCAP EXPO. He has also been interviewed by The Economist, Newsweek International, CNN.com, and the Financial Post for his insights on the music industry. He's a recovering punk rock drummer, comedy nerd, wine snob, and vintage hockey card collector.

DEAN KRIPPAEHNE is a veteran songwriter, musician, author and music producer. His many credits include: *Dancing with the Stars*, *Late Night with Seth Meyers*, *Oprah*, *Duck Dynasty*, *Scorpion*, *Keeping Up with the Kardashians*, *One Life to Live*, *Parenthood*, *Vampire Diaries*, *Dr. Oz*, *The Today Show*, *Biography A&E*, *Lucky Dog*, *Muzak*, *Amazon* and *T-Mobile* to name just a few. As a songwriter, he has earned Gold and Platinum records and a Billboard Top 10 with Universal artist Stefanie Heinzmann and continues to work with the former MCA/Music Blitz rock band, Quickie, as well as other indie artists. His books include: "Demystifying the Cue," and "Demystifying the Genre" (both #1 Amazon best-sellers), and "Write, Submit, Forget, Repeat." Dean is also a Founding Partner of NXT CHNL and continues to own and operate the boutique music library *All Screen Music*.

DEREK NAKAMOTO is a veteran record producer and composer. He has spent 30 successful years of making the recording industry more eclectic. Initially, he joined Sony/Epic recording artist Hiroshima as a band member and composer and was later chosen by French composer Michel Colombier to collaborate with singer Paul Anka. His list of pop credits includes Michael Jackson, Whitney Houston, Jermaine Jackson and Michael Bolton. Production credits include Teddy Pendergrass's comeback album "Truly Blessed" for EMI Records, "For the Love" for MCA artists The O'Jays as well as critically acclaimed debut records for Nicky Holland for Sony/Epic and Fernando Saunders "The Spin" for A&M. His international work includes legendary Angolan singer Waldemar Bastos

“Classics of My Soul,” featuring the London Symphony Orchestra and (Kodo singer) Yoko Fujimoto’s debut album “Morissa Komorisa.” Derek’s long collaboration with Contemporary Jazz Pianist Keiko Matsui spanning 23 albums. “Doll,” “Sapphire,” and “Dreamwalk” solidified Keiko as a force in the Contemporary Jazz genre.

DICKI FLISZAR has been signed to various major labels in the US and Europe. He has played on many releases, which were produced by various Grammy winners. He has toured the world with major artists and has opened up for musically diverse artists ranging from Journey to One Republic, from Slayer to Michelle Branch. As a songwriter and producer, Dicki has written songs for various artists and has had song placements on major networks. Lately, he also has scored and recorded the music for two movies.

DR. CHRISPY (AKA CHRIS BOSHUIZEN) is an award-winning aerospace engineer-turned music producer and songwriter, with a mission to inspire people, through a common love of music, to pursue art or STEM careers. Chris worked at NASA developing lunar landers, and later started an aerospace company with friends, Planet.com, launching over 200 spacecraft into space to map the global environment every day. All the while, he spent every spare minute writing music and producing his own tracks. Having spent years writing synthwave and ambient instrumentals, Chris decided to pursue music full time, and with a new-found thirst for contemporary EDM/Pop, Dr. Chrispy was born. He recently released his debut synthwave album “VHS” to critical acclaim, which he recorded in his home studio in San Francisco, and he has several singles and a new album in the works (www.drchrispy.com). In 2014 Chris won the Advance Award for being the greatest Australian not living in Australia.

ELYSE SCHILLER - Music Creative/ Synch Licensing Director with 20 years of experience composing, producing, pitching and placing music for Film, TV, and Advertising. She has produced music for dozens of network marketing campaigns,

main-titles and award-winning brands, and developed and placed indie artists and composer’s music in numerous high-profile television shows, films, and trailers. Clients include ABC, Disney, E! Entertainment Television, Fox, HBO, NBC, Netflix, Showtime, Sony, Lionsgate, New Line, Paramount and Warner Bros. As an artist Elyse’s music has been featured in TV shows “C.S.I.,” “Queen Sugar,” “Famous In Love”, films “Unfinished Business”, “Take The Lead”, and more. Currently Elyse is Director of Synch Licensing at Masterphonic, working with Grammy Award winning songwriter/producer Stephen Bray and is A&R consultant and producer for Fundamental Music.

ERICK GILBERTSON is a producer/composer, and co-owner at RnE Audio. RnE is a custom music house specializing in creating premium music solutions for international, national, and digital advertising campaigns. Some of our recent clients include Nike, Tommy Hilfiger, Gap, Toyota, YouTube, Microsoft, Saks 5th Avenue, Dunkin Donuts, Target, Google, Amazon, Samsung, Wendy’s, McDonalds, JBL, Delta, Virgin, Brookside Chocolate, Facebook, Subway, Uber, Comcast, GE and many more. Prior to joining RnE, he composed and produced hundreds of songs for his own music library, as well as for other music publishers, jingle companies, production music libraries, and video games.

ERIN M. JACOBSON, ESQ. is a practicing attorney, experienced deal negotiator, and a seasoned advisor of intellectual property rights who protects musicians, songwriters, music publishers, and a wide variety of other music professionals. Ms. Jacobson’s clients include Grammy and Emmy Award winners, legacy artists and catalogues, heirs and estates, and independent artists and companies. Ms. Jacobson regularly handles all types of agreements within the music industry, with an emphasis on music publishing and licensing. In addition to being named a Super Lawyers Rising Star and one of the Top Women Attorneys in Southern California, Ms. Jacobson is a frequent author and speaker, and has been featured in publications including *Billboard*

and *Forbes*. She also serves on the Board of Directors for the Association of Independent Music Publishers (AIMP). More information on Ms. Jacobson can be found at www.themusicindustrylawyer.com.

FETT is an independent music producer and engineer, author, music career coach, co-founder of the Azalea Music Group in Nashville, and recording/mixing engineer for the 2015 Australian #1 Album: Jason Owen’s *Friday Night*. He helps artists and songwriters reach their fullest sonic and emotional impact with the recordings he produces, and also teaches them how to do it themselves. Fett is the author of the popular book “*Fett’s Mixing Roadmap: A Step-by-step Guide To Mixing Music In The Studio*”, host of *EmpoweringWomenInAudio.com* and teacher of hands-on recording and production clinics for women. He is the former Technology Editor for *Performing Songwriter* magazine, and occasional journalist for *CMA Close Up*, *Drum!* and *Keyboard* magazines. His diverse list of clients includes Davy Jones of the Monkees, Grammy-winning songwriter Don Henry, and international guitar virtuosos Tommy Emmanuel and Muriel Anderson.

FRANK PALAZZOLO is an independent Music Supervisor in Los Angeles. Just some of his credits include: *The Path on Hulu*, *Pure Genius*, *About a Boy*, *Graceland*, *The Leftovers*, and *Rise*, which will debut on NBC this coming March. Frank’s film credits include; *Scream 4*, *Why Him*, *A Dog’s Purpose*, *Take Me Home*, and *The Truth About Emanuel*. He is also an established songwriter/producer with multiple syncs in Trailers, TV Shows, Feature Films, and TV Commercials.

GILLI MOON is a singer, songwriter, artist, and producer. She has worked with highly respected artists such as *Simple Minds*, *Placido Domingo*, *Eric Idle* and *will.i.am*, and is a songwriting award winner in the Netherlands, U.S., and Australia. Her songs have been featured in independent films and network U.S. television programs, and she has released six albums. She is the President of Songsalve! (a nonprofit songwriters organization), CEO of record label Warrior



Girl Music, and a certified professional coach. She has three books out, the most recent, *Just Get Out There* and *The 360 Degree Songwriter*.

JACOB NATHAN has worked in music licensing since 2009. Currently the Creative Director of A&R for Fervor Records, he has worked to unearth music from all corners of the globe. Whether chasing down dusty reels or brokering agreements with large catalogues, he has proven adept at navigating the twists and turns of both vintage and current music industry trends. As a Music Supervisor, he has worked on projects of all shapes and sizes - from studio blockbusters to broadcast television to indie festival darlings. His recent credits include Music Supervision on TBS's smash hit "The Last OG," and he served as a consultant on Blumhouse's 2018 critically-acclaimed "Halloween."

JAMES KOCIAN, Producer/A&R for street lamp records, part time TAXI screener, and former taxi member James Kocian has won various production and songwriting awards; placed hundreds of songs on TV shows, in film, and with nationally recognized artists across multiple genres including CCM, Cont. Gospel, Singer/Songwriter, Pop, & Modern Country. In 2019 James wrote and produced one entire 12 song, full-length project for Universal Music, and then followed that up with another UMG 4 song writing/production deal for an upcoming national release. In his A&R role he continues to seek new talent for the roster, and has overseen multiple releases this year. He also leads worship at his church and oversees a powerful program called Celebrate Recovery. His song, "This Changes Everything" was the theme for the ELCA Mass Gathering in Houston, TX where he performed live at NRG stadium for over 32,000 people." He enjoys sharing the pitfalls and failures he's experienced to help emerging creatives avoid the same setbacks he's endured. Known for staying as long as it takes (2, 3, 4 am!) at the drive-by mentoring song bar; he knows the feeling of just wanting some tangible direction from a music pro. His life was changed by TAXI and the relationships developed at taxi

rally, and he is always happy to help others however he can.

JEFF FREUNDLICH is the COO of Fervor Records, known for one stop licensing of authentic period recordings and select indie artists. He mentors up and coming songwriters through a rigorous A&R process at Fervor. Jeff is also a composer and songwriter with a wide range of credits across film and television, including *Lucifer*, *The Big Bang Theory* and Apple TV+'s highly anticipated series, *Home Before Dark*.

JEFF WALKER uses his Rhymecology platform to write and teach the Art of Hip-Hop lyrics across the world. His rhymes have been featured on 60 Minutes, TNT (Inside the NBA), Fox Sports Radio, Power 106FM, ESPN and more. As a writer he has written for the likes of The Black Eyed Peas, will.i.am, Jamie Foxx, & Randy Jackson He is the author of *The Art of Hip-Hop Lyrics* and *Using Hip-Hop to Heal*. For all things Rhymecology, including coaching, clothing and credits, visit rhymecology.com.

JENNA DREY is a multi-Billboard Charting Songwriter and recording artist. She studied music at New England Conservatory and moved on in 2004 winning songwriting contests that led her to TAXI. As a TAXI member, she was offered a recording contract in which Nile Rodgers produced her first single. This song became the adopted battle song for the 2004 World Series Championship for the Boston Red Sox "Just Like That." She eventually signed to Robbins Entertainment, a top POP Dance label in the U.S., and released hits like "Killin' Me," "Why Should I Believe You", "By the Way" which topped the Hot Dance Radio play Billboard Dance charts for 16 weeks, and All out of Love. Her songs have been featured in major films and TV shows. Ove the past decade, Jenna has continued a series of releases in the Dance/Pop genre performing as headliner at the largest Pride events in the U.S., including D.C, Seattle, Chicago, Houston, FLL, Phoenix, Minneapolis and more.

JOE BRANDT is a Music Supervisor providing Music Clearance, Licensing and Supervision for television and film. He has curated and meta tagged thousands of tracks for several music production libraries. Joe holds degrees in Computer Programming, Audio Engineering and Communications and is a member of the Guild of Music Supervisors. He is also an esteemed member of TAXI's A&R Team!

JON ASHER is an artist, songwriter and vocal producer who has written a string of hit songs for established and emerging artists around the world. Asher's most recent release, *Mood Ring* is featured on the Japan Deluxe album of *Glory* by Britney Spears in which he both co-wrote and vocal produced, with musical production by DJ Mustard & Twice as Nice. Asher recently co-wrote *Fool's Gold* with Aaron Carter and is the Executive Producer of Carter's new Album, *LOVE*, which was recently signed to Sony. In (2015), Asher co-wrote the title track for K-POP star, Taeyeon (of Girls Generation), which debuted at #1 in 13 countries and has sold over 1.5 million copies. In 2013, Jon Asher co-wrote the *American Girl*, the debut single from Bonnie McKee, which was Asher's first song to break American Top 40 radio (#24). In May of 2011, Jon Asher penned two Australian Top 10 singles, *Loud* and *Light it Up* for Stan Walker. Currently, Jon is developing new artists Aaron Carter (Kid Carter), EDM artist R!OT, Aliana (Lohan) and newcomer SYD. Beyond artist development, Asher is writing with artists like The Chainsmokers, DJ Mustard and Aaron Carter.

JONATHAN CAIN is a hit songwriter and keyboardist, who released his first solo record, *Windy City Breakdown*, in 1976. He became a member of The Babys in 1979, and in 1980 joined Journey, contributing his considerable keyboard and songwriting skills to the band's breakthrough album, *Escape*. Jonathan's contributions with Journey, The Babys, and Bad English have earned him great success such as: many *Billboard* hits, including *multiple* gold, platinum, and diamond-selling records; a star on the Hollywood Walk of Fame; a Grammy nomination; and the best-selling

catalog rock song in iTunes' history ("Don't Stop Believin'"). Jonathan, along with his fellow members of Journey, was inducted into the Rock & Roll Hall of Fame in 2017. Never one to rest on his laurels, Jonathan has recently launched a new career writing and performing Contemporary Christian music.

JONATHAN WEISS is a Los Angeles-based music supervisor and music producer for film and television. Currently music supervising the Lifetime Cable Series, *American Beauty Star*, starring Victoria's Secret supermodel Adriana Lima. Jonathan has been the Music Supervisor for over 130 episodes of the MTV series *The Real World: Road Rules Challenge*, as well as two seasons of E! Entertainment series *I Am Cait*, over 60 episodes of *Keeping Up With The Kardashians* on the E!, *Motor City Masters* on Tru TV, and *Love Games*, for the Oxygen Channel. Other Music Supervision credits include; The Weinstein Company feature film documentary and PBS's *American Masters Salinger*, *Interscope Presents The Next Episode* for Showtime Entertainment, *The Education of Max Bickford* for CBS, *U.C. Undercover* for NBC, *Celebrity Undercover* for MTV, and the Warner Bros. Pictures theatrical release, *The Big Tease*. Jonathan is a three-time nominee for a Guild of Music Supervisor Award and is an active member of this guild. He's been a frequently invited panelist at the SXSW, the ASCAP EXPO, MUSE EXPO, Hollywood Reporter/Billboard Film & TV Conference and of course, the TAXI Road Rally. He has also worked in A&R for Capitol Records and Universal Music Publishing, as well as TAXI, the Independent A&R Company.

JOY BASU is the Creative Director and Co-Owner of the production music library LAB HITS. As a producer/composer he has over 3,000 placements on TV, film and other media around the globe. Prior to getting heavily into music licensing Joy toured throughout the US and Asia as a session guitarist and a solo artist. His credits include Jessica Simpson, J-Lo, Nick Lachey, CoCo Lee, Kotoko, Angie Stone etc. As a solo artist Joy created a show of DJ sets with Live Guitars with which he performed at high end dance clubs, Playboy Mansion, raves, private

parties, festivals and even in Vietnam for a crowd of 300,000 + people.

JULIA BROTMAN, ESQ. is an intellectual property attorney at Settle Meyer Law. Her transactional and litigation practice includes business formation, copyright and trademark protection, licensing, and enforcement, and drafting and negotiating various entertainment and media contracts, particularly those between music creators and record labels, managers, publishers, and licensing agencies. Past work experience includes Warner/Chappell, CBS, Marmoset, NBC Universal, and Sony/RED. As an organizer of the annual Hawai'i Songwriting Festival music conference, Julia's passion is helping entrepreneurs and music creators find the tools and resources they need to develop a sustainable career doing what they love. She graduated from Whittier Law School *summa cum laude* and is licensed to practice law in Hawai'i and California.

KARL LOUIS is currently teaching Personal Management, Media Relations, Internet Marketing, Social Networking, Fan Management, and Music Distribution courses at Musicians Institute's Music Business Program. He is also a TAXI A&R inner circle team member. Where at the TAXI Road Rally, has lead a Personal Mgmt. Panel, Film/TV Synch Opportunitites Panel, Successful Song Pitching Panel and MC'ing/Hosting the Main Ballroom Open Mic series... Since '96 he has operated his own Management, Production and Development Consulting Business (Moral Compass Mgmt). Offering client services that range from song writing consultation, live performance coaching, recording/mixing/mastering consultation, label shopping, merchandising, synch and publishing opportunities, etc. Clients range from solo artists, bands, production companies, labels, managers, etc. Over the years, he has shopped label, publishing and/or management deals for artists including: Matchbox Twenty (Atlantic), Collective Soul (Atlantic), Weezer (DGC/Geffen), E-40 (Jive/Zomba), Creed (Wind Up), Jane Jensen (Interscope), Sixpence None the Richer (Squint/Elektra/Warner), Hoobastank (IslandDefJam), the Ataris (Kung Fu/Columbia), Bubba Sparxxx (Interscope),

Sevendust (TVT), Jack off Jill (Risk), The Autumns (Risk), Alien Fashion Show (Hollywood), 8Stops7 (Reprise/Warner), Radford (RCA), Primer 55 (IslandDefJam), U.S. Crush (Immortal/Virgin), Big Bugsi (LA Confidential/Interscope), Test Your Reflex (RCA), and Fair to Midland (E1/Koch), etc.

KEN CAILLAT is a Grammy Award-winning record producer, best known for his work with Fleetwood Mac on their albums: *Rumours*, *Tusk*, *Mirage*, *Live*, and *The Chain Box Set*. His production and engineering efforts have earned him numerous Grammy nominations including "Best Engineered Album" and a Grammy Award for "Album of the Year" for *Rumours*, which became one of the best-selling albums of all time. His recordings have sold over 50 million copies. Ken's credits also include working with such iconic stars as Paul McCartney, Pink Floyd, Michael Jackson, Billy Idol, Frank Sinatra, Pat Benatar, Wilson Phillips, The Beach Boys, Herbie Hancock, David Becker, Alice Cooper, and Christine McVie. He is the father of singer-songwriter, Colbie Caillat, and was the executive producer, co-producer, and co-mixer for her platinum-selling album, *Coco*; *All Of You*, and *Breakthrough*, which became #1 on the Billboard charts. In 2012, Ken founded Sleeping Giant Records to help artists make a career in music; and in 2013, he founded Sleeping Giant Entertainment, creating music for film and TV. He later partnered with Alcon Entertainment, forming Alcon Sleeping Giant (ASG). In 2017, ASG released the *Blade Runner 2049* soundtrack and the album reached #1 on the Billboard soundtrack sales chart. In 2018, Ken shifted his focus on his new company, Artistmax, a Los Angeles-based artist development and education enterprise, where he discovers and develops new artists.

KYLE KNICELEY is a full-time composer/producer/remixer/sound designer for TV and Trailers. After years of playing guitar and writing for his touring metal band, Kyle discovered TAXI in 2011 and quickly went from no deals to writing for several TV production music libraries. After several years of relentlessly improving his craft, Kyle was asked to remix an epic trailer theme



which led to many successes as a trailer composer and now sound designer. Kyle's music has been used in over 200 TV shows and been heard on Netflix, FOX, CBS, NBC, MTV, VICE, NatGeo, Oxygen, E!, Bravo!, Discovery and many more. Also, one of his more recent trailer credits includes sound design in Jordan Peele's "US" trailer, winner of a Golden Trailer Award.

LIZ REDWING currently manages producers, and provides music business consulting for artists. She got her creative start at MCA, Interscope Music, and Interscope Records former publishing company. Liz also scouted for Atlantic Records and has held positions with management companies, business management firms and law firms, as well as having worked in video production.

MARK ZUBEK is an award-winning songwriter and producer who has co-written and collaborated with industry heavyweights including Grammy winners Betty Carter & Wynton Marsalis, and multi-platinum songwriters Rob Wells (Justin Bieber, Ariana Grande, Adam Lambert) and Greig Nori (Hedley, Sum41). Zubek has landed over 80 song licenses for TV and film, and over \$500,000 in grant funding for himself and the artists he produces and co-writes with. His songs have been heard on all the major TV networks and have won the Grand Prize multiple times in all the high-profile song writing contests. (JLSC, Billboard, ISC, UO, USA) www.zeddrecords.com.

MARTIN TICHY is a violin player, composer and producer, born and raised in Vienna, Austria. He played acoustic and electric violin in Austrian and Italian rock and country bands for over 20 years, earning a "Musician of the Year 1997" award courtesy of the Austrian Country Music Federation. Martin was a featured soloist on movies such as *The Three Musketeers* and recently shared the stage with Danny Elfman and the Radio Symphonic Orchestra Vienna at Wiener Konzerthaus. Having studied business and economics, he has always combined his music and marketing skills – as a product manager for Warner Music

and EMI, as the founder of his own agency Sound Communication, and as Marketing Manager of Vienna Symphonic Library, a position he has held for 19 years.

MASON COOPER is the President of Songrunner Entertainment, which integrates his musical background and legal/business affairs expertise into his film and music services. Beginning his music career in publishing, Cooper has represented the catalogues and talents of Bernie Taupin, John Lennon, Eddie Rabbitt, Jim Croce, George Michael, Rick Wakeman, and Smokey Robinson. His songwriting and production experience includes creating theme music for television shows on CBS, FOX and NBC, and writing with and producing the likes of Dennis Quaid, Jason Alexander, Dylan McDonald, Weezer's Brian Bell, Katie Holmes and many others. A few Music Supervision highlights of Cooper's 75+ Films and 300+ TV episodes include the films "*Jobs*" - the Steve Jobs biopic starring Ashton Kutcher, "*9/11*" starring Charlie Sheen and Whoopie Goldberg, the Raging Bull prequel/ sequel "*The Bronx Bull*," the Dennis Quaid thriller "*Beneath The Darkness*," and the upcoming "*Lamborghini*" directed by Oscar-winner Bobby Moresco and slated to star Antonio Banderas and Alex Baldwin. His current TV series include the polyromantic comedy "*You Me Her*" - currently in post production on it's 5th season, and the Peter Farrelly created "*Loudermilk*" - in post production on its 3rd season, for DirecTV's Audience Network. Cooper also oversees music clearances for LA's Geffen Playhouse, and serves as the general Music Supervisor and Consultant for AT&T/DirecTV's Audience Network, working on their promo campaigns and documentary films, as well as handling clearances for over 150 music concerts with acts such as Taylor Swift, The Foo Fighters, Ne-Yo, Jason Mraz, Imagine Dragons and more...

MATT VANDER BOEGH is a full-time composer for film and television, specializing in hip hop, dramedy, tension, elimination, and quirky instrumental cues. He started this journey in 2012 with no knowledge of how to make music on his own, and within five years turned it into

his full-time job. His music has been used over ten thousand times, on more than 2,500 episodes of over 300 TV shows. He learned everything he knows about this business from TAXI, and frequently collaborates with other TAXI members.

MIHAI BOLONI has made it his life's work to help others in the audio industry. Mihai gained experience as an audio engineering Full Sail Instructor in early 2000's and joined ProMedia in 2002. Since then, he has become one of Avid's Top Leading and most experienced and in-demand Pro Tools Instructors Worldwide, with clients who come to him from all over the world. Corporate clients include MTV, PBS, NBC, Telemundo, The Voice's Chief Engineer Mike Bernard, Atlanta Public School System, countless professors from leading Universities, CNN, Turner Broadcasting, and the top producers, artists, and engineers in leading studios and record labels. For over 20 years, Mihai has continued to work as an Audio Engineer, Record Producer, Songwriter (ASCAP), Dog Lover, Record Label Owner, and Expert Level Certified Pro Tools Instructor.

MICHAEL EAMES is a trained composer, songwriter, and pianist with experience in film scoring. For the last 25 years, Michael has been the CEO of PEN Music Group, where he oversees all aspects of the operation and focuses on pitching the catalog as well. Prior to starting PEN, Michael held positions where he was responsible for song catalogs for acts such as Jimi Hendrix, Chicago, and Roy Orbison, among numerous others. He recently completed his second term as President of the Association of Independent Publishers (AIMP) and serves on the Independent Publishers Advisory Council (IPAC) of the National Music Publishers Association (NMPA). Michael also recently co-authored a book entitled *FIVE STAR MUSIC MAKEOVER: The Independent Artist's Guide for Singers, Songwriters, Bands, Producers and Self-Publishers*. He co-teaches with Bobby Borg the UCLA Extension class, *Intro To Music Publishing: A Creative And Business Perspective*, and is a frequent guest speaker in classrooms and panel discussions nationwide.

MICHAEL LLOYD was Vice President of A&R for MGM Records by the age of 20, and for more than 45 years has been producing hit records and soundtracks, earning more than 105 Gold and Platinum awards, and selling over 150 million records. Some of the artists he's worked with include, Barry Manilow, Mike Love and the Beach Boys, Lou Rawls, Sylvie Vartan, Shaun Cassidy, Steve Holy, Belinda Carlisle, The Monkees, The Bellamy Brothers, The Osmonds, Stryper, Sammy Davis, Jr., Bill Medley, The Righteous Brothers, Debby Boone, Kimberley Locke, Leif Garrett, Air Supply, and Frank Sinatra, just to name a few. He was the Music Supervisor for the film *Dirty Dancing*, wrote the Latin dance music for Patrick and Jennifer to dance to - and produced the *Dirty Dancing* soundtrack album. Currently, there are several "Dirty Dancing - the Musical" companies that are touring all over the world. He's done the scoring, music supervision, songwriting, song placement, and/or music producing for nearly 200 motion pictures, TV movies, TV specials and television series. His chart records span six decades, from the '60s to the present. Michael is also a recipient of TAXI's Lifetime Achievement Award!

NANCY MORAN is an experienced recording artist, touring singer/songwriter, and Artist Development Coach. The co-founder of Azalea Music Group in Nashville, she teaches artists, writers, composers and aspiring music moguls how to design, develop and pursue their own authentic (and profitable) music careers. She specializes in working with the not-quite-mainstream and "second-timers" coming back to music after a long hiatus. As an independent artist she released four solo CDs. She also released two CDs and toured nationally as a member of the musical comedy troupe, *The Four Bitchin' Babes*. After playing everything from bars to performing arts centers for over two decades, she created *UltimateBookingAndTouring.com* where she teaches online to touring musicians worldwide.

NATE & KAELE HIGHFIELD, Nate (former lead singer of The Good Cheer) met Kaelie (formerly of Evan Brightly) while on the bumpy road of an indie tour. The two became fast friends and soon after joined forces in life and music. Since 2011, The Highfields

have been pioneering their own Indie Pop/Rock sound. In 2014, they joined forces with Grammy-winning, multi-platinum producer/mixer Rob Chiarelli, and together they formed The Usual Suspects. Over the last several years, their work has appeared on a dozen #1 hit records, including 2 Grammy winners! The team has also enjoyed numerous placements in Advertising, Television, and Motion Picture Soundtracks. Notable clients include Netflix, T-Mobile, Amazon, MTV, ABC, and Sony to name just a few.

PAM SHEYNE is a multi-platinum selling songwriter, producer, singer and mentor. With 50+ million record sales, 100+ platinum sales, she is also a prestigious Ivor Novello Award winner. Best known for co-writing the global breakthrough #1 single *Genie In A Bottle* for Christina Aguilera, other artists who have recorded Pam's songs include: Camila Cabello, Demi Lovato, Seal, Corrine Bailey Rae, The Saturdays, Cece Winans, Jessica Simpson and The Backstreet Boys. Pam is also a songwriting mentor, her venture SongWriterCamps with long-time collaborator, Richard Harris was launched in 2018 as a camp focusing on the craft of song writing for aspiring artists and songwriters. Pam is a founding member of SONA (Songwriters of North America) an advocacy group that fights for songwriter rights. SONA was instrumental in advocating and supporting the Music Modernization Act, which passed late 2018.

PAUL MARSHALL has songs that have been cut by Patty Loveless, Juice Newton, Highway 101, Jill Sobule and others. As a bass player/guitar player, he has worked with Strawberry Alarm Clock, Highway 101, and Country legends, Hank Thompson and Johnny Tillotson. His songs have appeared in numerous movies and television shows. He is currently a member of the band *I See Hawks* in L.A., whose latest CD has been accepted for a Grammy nomination voting, and a bass-playing mainstay of the L.A. music scene.

PEDRO COSTA is the founder and CEO at InStyle Music, a production music library

and licensing company. As a composer, singer-songwriter, and producer, Pedro got his start in the music business as a TAXI member in 2011. Since then, his music has been used in hundreds of productions worldwide. Credits include: 13 Reasons Why (Netflix), Superbowl LIII (NFL Network), a BMW Commercial, America's Got Talent (NBC), American Pickers (History), Jerry Seinfeld's Comedians in Cars Getting Coffee (Netflix), The Voice (Germany), The Fosters (Freeform), 2016 Rio Olympics (NBC), Shameless (Showtime), The Young And The Restless (CBS), and many others. In 2014, Pedro founded InStyle Music. Providing both production music, and licensing independent artists' songs to clients in both Canada and the US. InStyle's outstanding artist and composer roster is 300+ strong, including many Emmy Award and Grammy Award winners. Many of whom are Taxi members. Some of InStyle's recent work include: Younger (TVLand), Keeping up with the Kardashians (E!), The Challenge (MTV), Vanderpump Rules (Bravo), Ex on the Beach (MTV), Deadly Cults (Oxygen), Ghosted: Love Gone Missing (MTV), VICE (HBO), Born This Way (A&E), This is Family (Amazon Prime), MTV's The Real World (Facebook Watch), and The Dude Perfect Show (Nickelodeon). InStyle Music recently launched its new label, Primetime Tracks. Primetime is an exclusive production music label that will be distributed by partner sub-publishers worldwide.

PETER NEFF is a composer whose credits include the film *Mostly Ghostly* (Universal Studios); video game *Spyro: Enter the Dragonfly*; promos for over 100 television shows, including *CSI*, *Survivor*, *Big Brother*, and *60 Minutes*; commercials for Miller Lite, BMW, and Pfizer; over 30 music library albums; and music placed in over 1800 episodes of television, including *Jane the Virgin*, *Parks and Recreation*, *30 Rock*, *The Sopranos*, *Saturday Night Live*, *America's Got Talent*, *Dirty Sexy Money*, *Hannah Montana*, and *The Amazing Race*. Peter was a nominee for the 2015, 2016, and 2017 Mark Awards, which honors excellence in production music. He is also a guest professor at UCLA, teaching classes in film/television scoring and music business.



PRESCOTT NILES is best known for being a founding member and bass player for the band The Knack, and the #1 worldwide smash hit, *My Sharona*. He has also recorded with George Harrison, Steve Jones and Josie Cotton, who he performed with in both the movie and soundtrack for *Valley Girl*. Has recently joined the band Missing Persons with Dale Bozzio, and also performs with The Classic Rock All-Stars. He is the author of 4 Strings & The Truth, which is scheduled to be released early next year. Has been a screener at TAXI since 2001.

R.C CATES is a 10-time Emmy Award-winning Composer, Music Supervisor, and Associate Director. He has worked as Music Supervisor and Composer on more than 2,500 episodes of television for nearly three decades. Throughout his 25-year career, RC composed for the following series: *As The World Turns*, *All My Children*, *General Hospital*, *Night Shift*, *Port Charles*, *Sunset Beach*, ABC's *What Would You Do?*, and CBS's *The Players Club*. R.C. has also worked closely with Ricky Martin and Prince on various projects!

RANDON PURCELL is a product of Taxi in many ways. With his roots in classical and electronic music, he shifted focus to TV production and trailer music over the past several years since joining Taxi. He now composes for several major publishers around the world contributing to top trailer and production music albums constantly. His music appears regularly in many top television shows on major networks (ABC, CBS, NBS, MTV, HBO, etc) and has been featured in top tier TV and Game campaigns, including Call of Duty Modern Warfare, NCIS, Gotham, Vice and More.

RICHARD HARRIS is a #1 Billboard songwriter, producer, artist and mentor. Transplanted from the UK over a decade ago to LA, Richard quickly signed a staff writer publishing deal with Peer Music landing multiple major label song cuts all around the world. With several #1's, top ten singles and platinum records he

continues to have hits including a two #1 Billboard dance single. Richard has landed hundreds of TV, Film and Ad song placements through Peer and the major music libraries he has composed for. Hit shows including "Empire", "Nashville", "Vanderpump Rules", "Pretty Little Liars: The Perfectionists", "Cold Case", "One Tree Hill", movies "This Means War" and "Single Moms Club", commercials for eBay and Vivo and trailers for The NFL and Fox TV are among a few of the highlights. Richard is also a songwriting mentor and recently launched a new company SongWriterCamps with long-time collaborator, Pam Sheyne.

ROB CHIARELLI is a multiple GRAMMY® award winning mix engineer, producer and published author. His work appears on numerous Gold & Platinum albums and motion picture soundtracks, including nine GRAMMY® winners. This year he has enjoyed six #1 records and four #1 albums. His clients include Will Smith, Pink, Pitbull, Kirk Franklin, Tori Kelly, Stevie Wonder and Christina Aguilera to name a few.

ROBERT A. CASE, President of New Pants Publishing, Inc. (ASCAP), Old Pants Publishing, Inc. (BMI), and New Pants Music, Inc. (SESAC) is a graduate of the Colorado Institute of Art (Denver), with an Associate's Degree in Business (emphasis in Music and Video). He completed studies at Community College of Denver in Business Administration and Marketing. Mr. Case and companies are proud members of ASCAP, BMI, SESAC, The Recording Academy, NATPE and The Association of Independent Music Publishers. Mr. Case and his companies have experience with promoting their music catalogs with organizations including the National Basketball Association, Major League Soccer, Minor League Baseball and GNC Body Building Competitions. His companies' catalogs have also had successful placements with Lions Gate Pictures, CW Network, A&E, Fox Sports, CBS/VH1/Universal HD (Love Monkey), NBC's Friday Night Lights, ABC/Soap Network (One Life to Live), the Outdoor Channel, The Discovery Channel

and Comedy Central (South Park). He recently consulted on a Music Soundtrack and Documentary Film, *Forgotten Songs: the Current & History of Las Vegas Live Musicians in the Music Business*. PBS has picked up the film and has been broadcasting it in their programing regularly.

ROBIN FREDERICK is the author of top-selling songwriting books, including *Shortcuts to Hit Songwriting* and *Shortcuts to Songwriting for Film & TV*. She has reached millions of aspiring songwriters through her highly-rated websites and online courses. Her songwriting video series on YouTube has been seen by more than a million viewers. Robin has written and produced hundreds of songs for television, record albums, and theater. She is executive producer of over 60 albums and a former Director of A&R for Rhino Records.

RON HARRIS is a former A&R Executive for Epic and Sony Records, and a Record Producer whose credits include artists like, *Christina Aguilera*, *Hoku*, *Christopher Williams*, *Adina Howard*, *Orianthi* and *Allison Irehata*.

RONAN CHRIS MURPHY Producer/mixer/mastering - has hundreds of credits ranging from Prog-Rock legends, King Crimson to Youtube sensation Tay Zonday and everything in between including Tony Levin, Steve Morse, Terry Bozzio, Alexia, Martin Sexton, Ulver, Jamie Walters, Steve Stevens and Nels Cline. His productions have charted as far away as Iceland, Greece and Malaysia. He also works on music for non-album projects including the hit Norwegian film, *Uno* and video games *Assassin's Creed Brotherhood* and *Mafia III*. He recently produced the new album for metal icons GWAR and mastered the soundtrack album for the hit film *Get Out*. He also lectures, teaches and consults about recording internationally with his business Recording Boot Camp.

RYAN GAUGHAN was inspired to become a self-sustaining, touring artist when he was in the audience at a TAXI Road Rally in 2008. In 2015 he toured

300+ shows, four in the United States, two in Europe, and two in Iceland. Other bands and artists began reaching out to him for advice, so he's started a "Road Coaching" business to help bands that are stuck in the rut of over-saturated markets and empty venues. He helps them learn the language, work, and communication of booking tours. Ryan is also the leader of the Rock-Reggae band, Among Criminals, out of Philadelphia. While recording their last release with producers Chuck Treece (Bad Brains, Pearl Jam) and Jim Salamon (Rolling Stones, Temptations) he started laying down some songs for a solo project.

SHANNON QUISENBERRY is the Director of Creative Licensing and Artist Relations; THINK Music Inc. Shannon was introduced to the music industry through a collegiate program at The University of Texas at Austin, assisting the producers for the acclaimed live television program Austin City Limits in 2004. After two seasons working on episodes with some of the biggest artists on the planet (Wilco, Etta James, Pixies, Elvis Costello, The Shins, The Flaming Lips, to name a few), she decided that behind the scenes in the music industry is where she belonged. She soon found herself at Brick Wall Management in New York City, supporting their busy management team. For 6 years, she worked with their large roster of artists and producers that included Citizen Cope, Marc Broussard, The Clarks, and Grammy-nominated singer-songwriter Ari Hest. After moving to LA and working on Ingrid Michelson's management team, Shannon was quickly drawn to the licensing side of the industry and started working with Platform Music Group in 2015. Now at THINK, Shannon has been an integral part of helping artists land placements, from hit TV shows (The Leftovers, Shameless, Claws, Queen Sugar, Suits, Lucifer) to nationwide advertisements (Fitbit, Toyota, Comcast) and everything in between.

SHERRY ORSON is a successful, established Music Publisher and Licensor, having secured music on television shows on every major network, and with major label recording artists, advertising brands, in motion pictures and more. Ms. Orson began her career in the music industry as a Creative Manager during the Richard Branson years with Virgin

Music Publishing in Los Angeles. From there, she moved to Universal Music Group as Director of Creative Services for almost a decade, expanding her extensive experience in the fields of music publishing and licensing. While at Universal, she placed songs with major record labels on Platinum artists such as Christina Aguilera, Toni Braxton, Selena, Babyface, Jessica Simpson, Bette Midler, Chaka Khan and many others. In 2007, she joined musician and actor, Steven Van Zandt representing his music publishing company and rock record label, where she was responsible for placement of his roster of artists with major advertising brands: KFC, McDonalds and Fox Sports. Ms. Orson currently represents emerging artists and music catalogs for licensing in all areas of media through her own licensing and music catalog representation company, Star Vibe Group. Through Star Vibe Group, she recently placed and licensed songs from the roster to Amazon, CBS, HBO, Showtime, MTV, NBC, Fox, E! and many more.

SHERRY-LYNN LEE is a vocalist, songwriter, and budding producer with an entrepreneurial streak. She enjoys collaborating with other musicians on their projects. She also loves to geek out on the music business and production techniques. Before becoming a full-time musician, Sherry-Lynn majored in computer science and worked as a data scientist in Silicon Valley. She is also a frequent blogger and recently penned the article, "7 Reasons Why I Wasn't Getting Forwards by TAXI (and how I fixed that)."

STEPHEN BAIRD is a composer and producer whose music has been heard in a wide array of media formats including advertising campaigns, globally syndicated television shows, music videos, short films, commercials, and video games. He works tirelessly to craft music that is tailored to a specific project, blending all the right sounds and rhythms that truly complement and enhance the finished product. Steve credits TAXI with showing him the path, giving him the tools and education he needed, and the relationships that have enabled him to earn a consistent six-figure income with his music. Baird's music has been heard on *thousands* of MTV episodes, as well as countless placements in hit TV

shows on ABC, NBC, CBS, FOX, Bravo, HGTV, TLC and many, *many* more!

STEVE BARDEN is a production music composer for film and television. His music can be heard on television somewhere in the world on a daily basis. His music has aired on ABC, CBS, NBC, FOX, CW, ABC Family, A&E, American Heroes Channel, Animal Planet, Biography Channel, Bravo, The Cooking Channel, Discovery Channel, E!, Food Network, Game Show Network, HGTV, Investigation Discovery, Lifetime, MTV, National Geographic Channel, Oprah Winfrey Network, Outdoor Channel, Oxygen, PBS, Science Channel, Style Channel, Syfy Channel, TLC, Travel Channel, truTV, National Geographic Channel, VH1. Steve is multi-instrumentalist playing guitar, piano, violin (sort of), and other stringed instruments. He has studied guitar at the Guitar Institute of Technology in Hollywood (currently Musician's Institute) and studied film scoring at UCLA. He scored several animated television series for Saban Entertainment as well as the award winning animated short, The Baseball Card Shop, originally produced by Nickelodeon. He has also written jingles and theme songs for Los Angeles radio personalities, Mark & Brian, and also Kevin & Bean. Last year, Steve joined composer Kevin Kiner writing cues for Season 4 of "Jane the Virgin", airing on the CW network. One of Steve's cues became Jane's love theme. Steve is also the author of the book, "Writing Production Music for TV - The Road to Success", available from Hal Leonard.

STEVE CELI entire life has been about music. He's always been driven by the satisfaction that comes from matching the right song or cue with a great piece of visual art. With over 20 years of experience in music supervision, Steve has spent the majority of his career working for the FOX Network on-air promotion team overseeing all music selection, original music production, music licensing, clearances, and budgeting for the entire FOX primetime lineup. Celi now develops sync solutions with marketing communications for brand integration and social platform targeting as well as liase with industry leaders, influencers and rights holders. Steve is the proud father of three musically



gifted children and fronts an Eagles tribute band known as Dark Desert Highway.

STEVEN MEMEL works with clients who have received Grammy's, Emmy's, Tony's and who have been nominated for Academy Awards. They've sold millions of albums worldwide and have appeared on national television, film and a bunch of other stuff. When it comes to your vocal technique and the quality of your performance, Steven is among the top in the world. But he also is an expert at "getting your head right" so you can get the absolute most out of YOU!

SUZAN KOC is a true international publisher. She started her career at Warner/Chappell in Paris, France, where she signed the Swedish pop band Ace of Base. In 1996 Suzan was hired by the prestigious English boutique company Hit & Run Music, where she was instrumental in developing the career of songwriter Shelly Peiken (What a Girl Wants, Christina Aguilera; Almost Doesn't Count, Brandy; Who You Are, Jessie J.) and Pam Sheyne (Genie In A Bottle). More recently, Suzan introduced Wally Gagel and Xandy Barry who are now the production team WAX Ltd (Family of the Year, Zella Day, Muse, Redlight King...), placed songs by songwriter Busbee (Pink's Try), set up fruitful co-writes for David Gamson (Kelly Clarkson's Stronger) and Jean Baptiste (Benny Bennassi feat. John Legend Dance the Night Away). In 2008, Suzan started Songwriters Rendezvous workshops where she helps songwriters find their own voice and write songs in a comprehensive fashion. She explains, "This is not a one-size-fits-all situation. The point is to stand out, not blend in." Suzan teaches Music Publishing at the prestigious Musician's Institute in Hollywood, where she developed the 2nd quarter curricular, which focuses on international publishing. Her understanding of the craft and the business makes her a unique mentor. She is determined to keep her ears fresh and stay in tune with the changes. Her approach to music is of a true art lover.

SYDNEY ALSTON, Account Executive, Disc Makers has 20 years of experience

in all facets of the music business, making him an in-demand music resource for artists in L.A. and around the world. He started out as a professional bass and trumpet player. After a couple of major label signings he opened NuPop Entertainment, an artist management company. In 2001 he became a product specialist at Disc Makers the industry leader in CD and DVD manufacturing and an essential partner to independent artists for over 60 year. Sydney quickly rose through the ranks to become the face of Disc Makers in Los Angeles. As a manager Sydney has developed many young artists, set up major label and publishing showcases, produced songs, albums, pitched for TV and film, and raised money to help artists grow. Several of the artists Sydney represents have gone on to write hit songs, win Grammys, Eurovision awards, and appear on TV. Sydney specializes in artist development and building a fan base, he has helped many young artists achieve the goal of becoming full-time professionals in the entertainment business.

TIAMO DE VETTORI is Founder/CEO of Musicpreneur Academy and a Music Prosperity Mentor who has spoken to over 100,000 people at music conferences, universities, and seminars. He has been featured on FOX, CBS, and NBC, was named L.A. Music Award's "Singer/Songwriter of the Year", and is a #1 best selling published author. As an unsigned artist, Tiamo has performed for audiences of up to 15,000 people. With a vision of changing the landscape of the music industry and empowering unsigned artists to reach their dream of a prosperous music career, Tiamo offers mentorship and training through Musicpreneur Academy.

TERRY WOLLMAN has worked with a wide variety of international artists including Billy Preston, Little Richard, Wilson Phillips, Al Jarreau, Joan Baez, Joe Walsh, Keb' Mo', Eartha Kitt, and many others. Originally from Miami, Terry launched his career in Los Angeles after earning a degree in Arranging from Berklee College of Music and quickly became an in-demand music director/guitarist/producer/

composer/arranger for film and television, recording studio and on stage. For the HBO documentary "If You're Not In The Obit, Eat Breakfast" he produced songs featuring Tony Bennett, Dick Van Dyke, and Alan Bergman with Dave Grusin, Additionally he co-produced Melissa Manchester's 20th album "You Gotta Love The Life", working with guest artists Stevie Wonder, Joe Sample, Dionne Warwick, and Al Jarreau. As a Billboard Top 10 recording artist, the single "Mandela" from his fifth release, "Buddha's Ear" (cowritten with Keb' Mo') hit #1 on Smooth Jazz Top 20 and #4 on the Billboard charts, ultimately spending five months on Billboard's Top 20. He recently released his seventh CD, a 25-year career retrospective entitled "Silver Collection." The album's first single "Welcome To Paradise" featured Terry with Dave Koz, and like all subsequent singles on the album debuted at #1 Most Added. Terry can be heard every Wednesday on his international radio show "Making It with Terry Wollman" featuring luminaries from the music world and beyond. www.terrywollman.com www.entertalkradio.com/making.

TONY VAN VEEN, CEO of DIY Media Group, the parent company of Disc Makers, BookBaby, and Merchly, Tony van Veen has spent over 30 years helping independent artists release, distribute, and promote their own music globally. He negotiated the 2008 acquisition of CD Baby, the largest independent digital distributor in the world, and its eventual sale in 2019. The company is also a leader in independent book publishing (BookBaby), and merch (Merchly) services to artists, filmmakers, authors, businesses, and institutions.

TY KNOX was Director of A&R/Creative Music for Kenny "Babyface" Edmonds at Edmonds Music Publishing and Director of A&R for David Foster's 143 Records. Has worked with the likes of Toni Braxton, Josh Groban, Nicole Scherzinger (Pussycat Dolls), Mariah Carey, and more. Currently, he manages singer-songwriter Samantha Jade who was signed via Ty's production company Song West, Inc. to a worldwide recording deal with Jive Records.

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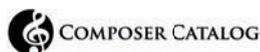
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JORDAN BIEL has been writing and producing music for 12 yrs. He developed The 7 Theory as a unique method training musicians all across the world how to play by ear. In his summary class/video you can learn how to play by ear recognizing a number (1 thru 7) just like your eye would recognize a color. Train your left brain with the scales and theory. Train your right brain to HEAR what your left brain knows! This empowers you to pick the right chord in songwriting, transpose at the drop of a hat and memorize music like never before! Learn the Nashville # System! Train your ear! Play like a pro with The 7 Theory! Jordan has over 1 million streams as an independent artist and has sold over 10k physical albums. He has numerous forwards from Taxi and can teach you how to hone your craft! **Visit www.The7Theory.com for ONE FREE LESSON.**



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