

Driver's Ed Class Grid

Friday, November 8, 2019 - TAXI Road Rally

Room	11:15am – 12:15pm	3:00pm – 4:00pm	6:00pm – 7:30pm
Westchester	Streaming Doesn't Pay, Now What? Tony van Veen	Modern Artist Development: Building a Fanbase with Sydney Alston	
National	Composing for Production Music Libraries: Techniques and Strategies with Peter Neff	"Sounds" Like a Winner with Darlene Koldenhoven	Song, Career, and Production Bar with James Kocian, Derek Nakamoto
Midway	The Pursuit of Excellence: Determining Winners From Others with Bob Mete	"Just Get Out There" – How To Be Your Own Successful Artist/Songwriter Entrepreneur 'Start Up' with Gilli Moon	Rhymecology: The Art of Rhyming with Jeff Walker
Logan	Song Structures That Sell with Casey Hurowitz	Activate Your Inner Music Mogul: Mindsets And Strategies for a Successful Career with Nancy Moran	Give "Frightless" Performances Every Time You Sing! with Steven Memel
LaGuardia	How to Create an Effective EPK for Your Music with Dave Cool of Bandzoogle	Virtual Orchestration for Songwriters and Producers with Martin Tichy for ILIO	Getting the Most From Your Music: Producing the Same Song for Multiple Genres with Fett
Kennedy	Electronic Music Production 101 with Dr. Chrispy (AKA Chris Boshuizen)	Using Metadata to Get More Placements and Earn More Income with Joe Brandt	Demystifying the Cue with Dean Krippaehne
The Theatre	Advanced Production & Mixing (In Your Home Studio) with Multi-GRAMMY® Award winning mixer Rob Chiarelli, Ron Harris	TBA	TBA
Concourse Ballroom	How to Secure the Bag: Exploring Untapped Revenue with Shari Hoffman, CEO of Transparence 1:00pm – 2:00pm		Artist Showcase! with MusicPro Insurnace 6:30pm – 8:00pm

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Saturday, November 9, 2019 - TAXI Road Rally

Room	9:15am – 10:30am	2:30pm – 3:30pm	5:30pm – 7:00pm
Westchester	Modern Artist Development: Building a Fanbase with Sydney Alston	"Thank God I Never Made It": Achieving Happiness Without Chart-Topping Success with Tony van Veen	
National	The Dos & Don'ts of Co-writing with Cliff Goldmacher	Hit The Road: How To Get Your Road Ready Act Out On The Circuit with Ryan Gaughan	Song, Career, and Production Bar with Chris Long, Liz Redwing And Ronan Chris Murphy
Midway	Power Marketing For The DIY Musician with Bobby Borg	Music Business In 10 Easy Lessons with Ben McLane	Are Your Contemporary Christian Songs Really Contemporary? with James Kocian
Logan	Sample-Based Orchestral Arrangements – Listening Session with Martin Tichy for ILIO	10 Essential Elements You Need To Book Better Gigs with Nancy Moran	Invincible Singing for Stage & Studio with Steven Memel
LaGuardia	How to Start Selling Fan Subscriptions with Dave Cool of Bandzoogle	Intro To Recording In Pro Tools with Jenna Drey and Mihai Boloni	Women In The Studio: Roles and Critical Skills with Fett
Kennedy	Know Who You Are (And Why It's Important!) With Derek Nakamoto	Don't Get Screwed! How to Protect Yourself as an Independent Musician with Erin M. Jacobson, Esq.	Reverse Engineering Instrumental Cues with Dean Krippaehne
The Theatre	<i>What It Takes To Succeed as a Songwriter in Today's Environment</i> with Barry DeVorzon of MasterWriter	Rock, Country, Christian, Singer/Songwriter Listening & Feedback Session with Chris Long, James Kocian, and Paul Marshall	TBA

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Sunday, November 10, 2019 - TAXI Road Rally

Room	11:00am – 12:00pm		3:45pm – 5:00pm
Midway	Marketing For The DIY Musician with Bobby Borg		Co-Writing Hits for the Christian Market with James Kocian
Logan	The Musician's Profit Path: The 5 Stage Blueprint To Create Massive Growth In Your Fan Base & Sustainable Income For Your Music Career with Bree Noble		Effective Collaboration for Songwriters with Richard Harris, Pam Sheyne, and Chen Neeman
LaGuardia	"Building A Catalog Is A Marathon, Not A Sprint" with Chuck Schlacter		How To Know If You Are Ready For a Manager Class with Chris "Hot Rod" Long and Joe Brandt
Kennedy	Make Your Legacy Catalogue Sing: How to Increase Your Income, Reclaim Your Rights, and Plan for the Future with Erin M. Jacobson, Esq.		Advanced Music Production In Pro Tools with Jenna Drey and Mihai Boloni
The Theatre	Live Feedback Master Class with Michael Lloyd		Urban, Pop, Jazz, & EDM Listening & Feedback Session with Suzan Koc, Jon Asher, Terry Wollman, and Ron Harris